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BUSINESS BOOK SUMMARIES CATALOG

1099 EIGHT-PAGE SUMMARIES

TITLE	AUTHORS	YEAR
10 Insider Secrets to Job Hunting Success — Everything You Need To Get The Job You Want In 24 Hours – Or Less!	Todd Bermont	2001
12 — The Elements of Great Managing	Rodd Wagner and James Hartner	2006
12 Months to $1 Million — How to Pick a Winning Product, Build a Real Business, and Become a Seven-Figure Entrepreneur	Ryan Daniel Moran	2020
18 Minutes — Find Your Focus, Master Distraction, and Get the Right Things Done	Peter Bregman	2011
20|20 Foresight — Crafting Strategy in an Uncertain World	Hugh Courtney	2001
2020 Vision — Transform your business today to succeed in tomorrow's economy	Stan Davis and Bill Davidson	1998
25 Hours a Day — Going One More to Get What You Want	Nick Bare	2020
52 Mondays — The One-Year Path to Outrageous Success & Lifelong Happiness	Vic Johnson	2012
60 Days to LinkedIn Mastery — The Entrepreneur, Executive, and Employee's Guide to Optimize Your Profile, Make Meaningful Connections, and Create Compelling Content...injust 15 Minutes a Day	Josh Steimle	2021
80/20 Sales and Marketing — The Definitive Guide to Working Less and Making More	Perry Marshall	2013
A Bias for Action — How Effective Managers Harness Their Willpower, Achieve Results,and Stop Wasting Time	Heike Bruch and Sumantra Ghoshal	2004
A Good Hard Kick in the Ass — Basic Training For Entrepreneurs	Rob Adams	2002
A New Brand World — 8 Principles for Achieving Brand Leadership in the 21st Century	Scott Bedbury	2002
A Sense of Urgency —	John Kotter	2008
A Stake in the Outcome — Building a Culture of Ownership for the Long-Term Success of Your Business	Jack Stack and Bo Burlingham	2002
A Whack on the Side of the Head — How You Can Be More Creative	Roger Van Oech	1999
ABCs of E-Learning — Reaping the Benefits and Avoiding the Pitfalls	Brooke Broadbent	2003
Abundance — The Future Is Better Than You Think	Peter Diamandis and Steven Kotler	2012
Advanced Selling Strategies — The Proven System of Sales Ideas, Methods and Techniques Used by Top Salespeople Everywhere	Brian Tracy	1999
Ahead of the Market — The Zack's Method for Spotting Stocks Early – In Any Economy	Mitch Zacks	2003
Alignment — Using the Balanced Scorecard to Create Corporate Synergies	Robert Kaplan and David P. Norton	2006
All I Really Need to Know in Business I Learned at Microsoft — Insider Strategies to Help You Succeed	Julie Bick	1998
AlmostPerfect — How a Bunch of Regular Guys Built WordPerfect Corporation	Pete Peterson	1999
Always Day One — How the Tech Titans Plan to Stay on Top Forever	Alex Kantrowitz	2020
Amaze Every Customer Every Time — 52 Tools for Delivering the Most Amazing Customer Service on the Planet	Shep Kyken	2013
Amazon.com: Get Big Fast — Inside the Revolutionary Business Model That Changed the World	Robert Spector	2000
Amplify Your Influence — Transform How You Communicate and Lead	Rene Rodriguez	2022
Andy Grove — The Life and Times of an American	Richard Tedlow	2007
Angel — How to Invest in Technology Startups	Jason Calacanis	2017
AOL.com — How Steve Case Beat Bill Gates, Nailed the Netheads and Made Millions in the War for the Web	Kara Swisher	1998
Ask for More — 10 Questions to Negotiate Anything	Alexandra Carter	2020
Ask More — The Power of Questions to Open Doors, Uncover Solutions, and Spark Change	Frank Sesno	2017
Atomic Habits — An Easy & Proven Way to Build Good Habits & Break Bad Ones	James Clear	2018
Authenticity — What Consumers Really Want	James Gilmore and Joseph Pine II	2007
Automatic Wealth for Grads — ... and Anyone Else Just Starting Out	Michael Masterson	2006
Awaken the Giant Within — How to Take Immediate Control of Your Mental Emotional, Physical & Financial Destiny	Tony Robbins	1998
Awakening the Entrepreneur Within — How Ordinary People Can Create Extraordinary Companies	Michael Gerber	2008
B2B — How to Build a Profitable E-Commerce Strategy	Michael Cunningham	2000
Backstage Wall Street — An Insider's Guide to Knowing Who to trust, Who to Run From, and How to Maximize Your Investments	Joshua Brown	2012
Bad Boy Ballmer — The Man Who Rules Microsoft	Fredric Maxwell	2002
Bag the Elephant — How to Win and Keep Big Customers	Steve Kaplan	2005
Bargaining with the Devil — When to Negotiate, When to Fight	Robert Mnookin	2010
Be a Real Estate Millionaire — Secret Strategies For Lifetime Wealth Today	Dean Graziosi	2008
Be Obsessed or Be Average —	Grant Cardone	2016
Be the Best at What Matters Most — The Only Strategy You Will Ever Need	Joe Calloway	2013
Be Your Future Self Now — The Science of Intentional Transformation	Dr. Benjamin Hardy	2022
Be Your Own Brand — A Breakthrough Formula For Standing Out From The Crowd	David McNally and Karl Speak	2002
Beating the Business Cycle — How to Predict and Profit from Turning Points in the Economy	Lakshman Achuthan and Anirvan Banerji	2004
Beating the Commodity Trap — How to Maximize Your Competitive Position and Increase Your Pricing Power	Richard A. D'Aveni	2010
Beating the Market, 3 Months at a Time — A Proven Investing Plan Everyone Can Use	Gerald Appel and Appel Marvin	2008
Becoming a Category of One — How Extraordinary Companies Transcend Commodity and Defy Comparison	Joe Calloway	2003
Behind the Cloud — The Untold Story of How Salesforce.com Went From Idea to Billion-Dollar Company– and Revolutionized an Industry	Marc Benioff	2010
Being the Best — Learn How To Replace Self-Destructive, Popular Myths with Life-Changing, Practical Truths	Denis Waitley	1999
Ben & Jerry's: the Inside Scoop — How Two Real Guys Built a Business with a Social Conscience and a Sense of Humor	Fred "Chico" Lager	1998
Best Practices — Building Your Business With Customer-Focused Solutions	Robert Hiebeler and Thomas Kelly	2000
Beyond Booked Solid — Your Business, Your Life, Your Way – It's All Inside	Michael Port	2008
Beyond E — 12 ways technology is transforming sales and marketing strategy	Stephen Diorio	2002
Beyond the Core — Expand Your Market Without Abandoning Your Roots	Chris Zook	2004
Beyond the E-Myth — The Evolution of an Enterprise: From a Company of One to a Company of 1,000	Michael Gerber	2017
Beyond the Obvious — Killer Questions That Spark Game-Changing Innovation	Phil McKinney	2012
Big Data — A Revolution That Will Transform How We Live, Work, and Think	Viktor Mayer-Schonberger and Kenneth Cukier	2013

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TITLE	AUTHORS	YEAR
Big Idea to Bestseller — How to Write, Publish, and Launch a Nonfiction Book to Grow Your Business and Make an Impact	Jake Kelfer	2022
Big Little Breakthroughs — How Small, Everyday Innovations Drive Oversized Results	Josh Linkner	2021
Big Things Have Small Beginnings — Learn To Play The Great Game	Wes Berry	2019
Bill & Dave — How Hewlett and Packard Built the World's Greatest Company	Michael Malone	2007
Billion-Dollar Brand Club — How Dollar Shave Club, Warby Parker, and Other Disruptors Are Remaking What We Buy	Lawrence Ingrassia	2020
Black Box Thinking — Why Most People Never Learn From Their Mistakes -- But Some Do	Matthew Syed	2015
Blitzscaling — The Lightning-Fast Path to Building Massively Valuable Companies	Reid Hoffman and Chris Yeh	2018
Blockbusters — The Five Keys to Developing Great New Products	Gary Lynn and Richard Reilly	2002
Blown to Bits — How The New Economics of Information Transforms Strategy	Philip Evans and Thomas Wurster	2000
Blue Ocean Shift: Beyond Competing — Proven Steps to Inspire Confidence and Seize New Growth	W. Chan Kim and Renee Mauborgne	2017
Blue Ocean Strategy — How to Create Uncontested Market Space and Make the Competition Irrelevant	W. Chan Kim and Renee Mauborgne	2005
Blueprint to the Digital Economy — Creating Wealth in the Era of E-Business	Don Tapscott and Alex Lowy	1999
Bold — How to Go Big, Create Wealth, and Impact the World	Peter Diamandis and Steven Kotler	2015
Bond — The Business Career of Alan Bond	Terence Maher	1999
Born for This — How to Find the Work You Were Meant To Do	Chris Guillebeau	2016
Borrowing Brilliance — The Six Steps to Business Innovation by Building on the Ideas of Others	David Kord Murray	2009
Bottom-Up Marketing — Building A Tactic Into A Powerful Strategy	Al Ries and Jack Trout	1998
Brain Rules — 12 Principles for Surviving and Thriving at Work Home and School	John Medina	2008
Brand Hijack — Marketing Without Marketing	Alex Wipperfurth	2005
Brand Leadership — The Evolving Paradigm	David Aaker and Erich Joachimsthaler	2001
Breakthrough — How Great Companies Set Outrageous Objectives – And Achieve Them	Bill Davidson	2004
Breakthrough Selling — Customer Building Strategies from the Best in the Business	Barry Farber and Joyce Wycoff	1999
Brick by Brick — How LEGO rewrote the Rules of Innovation and Conquered the Global Toy Industry	David Robertson and Bill Breen	2013
Brief — Make a Bigger Impact by Saying Less	Joseph McCormack	2014
Brierley — The Man Behind The Corporate Legend	Yvonne Van Dongen	1999
Build — An Unorthodox Guide to Making Things Worth Making	Tony Fadell	2022
Build for Tomorrow — An Action Plan for Embracing Change, Adapting Fast, and Future-Proofing Your Career	Jason Feifer	2022
Build Your Own Garage — Blueprints and Tools to Unleash Your Company's Hidden Creativity	Bernd Schmitt and Laura Brown	2001
Building a Second Brain — A Proven Method to Organize Your Digital Life and Unlock Your Creative Potential	Tiago Forte	2022
Building a Story Brand — Clarify Your Message So Customers Will Listen	Donald Miller	2017
Building Strong Brands — How the Best Brand Managers Build Brand Equity	David Aaker	1999
Built for Growth — Expanding Your Business Around the Corner or Across the Globe	Arthur Rubinfeld and Collins Hemingway	2005
Built to Change — How To Achieve Sustained Organizational Effectiveness	Edward Lawler III and Christopher Worley	2006
Built to Last — Successful Habits Of Visionary Companies	James Collins and Jerry Porras	2000
Built to Sell — Creating a Business That Can Thrive Without You	John Warrillow	2011
Built, Not Born — A Self-Made Billionaire's No-Nonsense Guide for Entrepreneurs	Tom Golisano	2020
Business @ the Speed of Thought — Using a Digital Nervous System	Bill Gates	1999
Business Brilliant — Surprising Lessons from the Greatest Self-Made Icons	Lewis Schiff	2013
Business Made Simple — 60 Days to Master Leadership, Sales, Marketing, Execution, Management, Personal Productivity and More	Donald Miller	2021
Business Plan in a Day — Get It Done Right, Get It Done Fast!	Rhonda Abrams	2006
Business Plans That Win $$$ — Lessons from the MIT Enterprise Forum	Stanley Rich and David Gumpert	1999
Business Stripped Bare — Adventures of a Global Entrepreneur	Richard Branson	2009
Businessthink — Rules For Getting It Right – Now and No Matter What!	Dave Marcum and Steve Smith	2002
Buy Back Your Time — Get Unstuck, Reclaim Your Freedom, and Build Your Empire	Dan Martell	2023
Buy-In — Saving Your Good Idea From Getting Shot Down	John Kotter and Lorne Whitehead	2010
Buy, Rent & Hold — How to Make Money in a "Cold" Real Estate Market	Robert Irwin	1999
Buying Real Estate Without Cash or Credit —	Peter Conti and David Finkel	2005
Buzzmarketing — Get People To Talk About Your Stuff	Mark Hughes	2005
Career Renegade — How to Make a Great Living Doing What You Love	Jonathan Fields	2009
Career Warfare — 10 Rules For Building A Successful Personal Brand And Fighting To Keep It	David D'Alessandro	2004
Catalyst Code — The Strategies Behind the World's Most Dynamic Companies	David Evans and Richard Schmalensee	2007
CEO Excellence — The Six Mindsets That Distinguish the Best Leaders from the Rest	Carolyn Dewar, Scott Kellar and Vikram Malhotra	2022
Change Friendly Leadership — How to Transform Good Intentions into Great Performance	Rodger Dean Duncan	2012
Change the Culture, Change the Game — The Breakthrough Strategy for Energizing Your Organization and Creating Accountability for Results	Roger Connors and Tom Smith	2011
Changewave Investing — Picking the Next Monster Stocks of the New Economy	Tobin Smith	2000
Changing the Channel — 12 Easy Ways to Make Millions for Your Business	Michael Masterson and Maryellen Tribby	2009
Changing the Game — How Video Games Are Transforming the Future of Business	David Edery and Ethan Mollick	2009
Charlie Munger — The Complete Investor	Tren Griffin	2015
Chief Joy Officer — How Great Leaders Elevate Human Energy and Eliminate Fear	Richard Sheridan	2019
Choose Your Story Change Your Life — Silence Your Inner Critic and Rewrite Your Life from the Inside Out	Kindra Hall	2022
Click Millionaires — Work Less, Live More with an Internet Business You Love	Scott Fox	2012
Clicks and Mortar — Passion Driven Growth in an Internet Driven World	David Pottruck and Terry Pearce	2000
Clockwork — Design Your Business To Run Itself	Mike Michalowicz	2018
Clued In — How To Keep Customers Coming Back Again And Again	Lewis Carbone	2004
Clutter-Proof Your Business — Turn Your Mess Into Success	Mike Nelson	2002

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CNN - the Inside Story — How a Band of Mavericks Changed the Face of Television News	Hank Whittemore	1998
Co-Opetition — A Revolutionary Mindset That Combines Competition and Cooperation	Adam Brandenburger and Barry Nalebuff	1998
Code Name Ginger — The Story Behind Segway and Dean Kamen's Quest To Invent a New World	Steve Kemper	2003
Collaboration — How Leaders Avoid the Traps, Create Unity, and Reap Big Results	Morten Hansen	2009
Collapse of Distinction — Stand Out and Move Up While Your Competition Fails	Scott McKain	2009
Common Sense Business — Starting, Operating and Growing Your Small Business – In Any Economy!	Steve Gottry	1999
Company of One — Why Staying Small is the Next Big Thing in Business	Paul Jarvis	2019
Competing Against Luck — The Story of Innovation and Customer Choice	Clayton Christensen and Taddy Hall	2016
Competing for the Future — Breakthrough Strategies For Seizing Control Of Your Industry And Creating The Markets Of Tomorrow	Gary Hamel and C.K. Prahalad	1999
Competing on Analytics — The New Science of Winning	Thomas Davenport and Jeanne Harris	2007
Competition Demystified — A Radically Simplified Approach to Business Strategy	Bruce Greenwald and Judd Kahn	2005
Confronting Reality — Doing What Matters to Get Things Right	Larry Bossidy and Ram Charan	2004
Connect First — 52 Simple Ways to Ignite Success, Meaning, and Joy at Work	Melanie Katzman	2020
Conquering the Paper Pile-Up — How to sort, organize, file and store every piece of paper in your home or office	Stephanie Culp	1999
Conquering Uncertainty — Understanding Corporate Cycles and Positioning Your Company to Survive the Changing Environment	Theodore Modis	1998
Conscious Luck — Eight Secrets to Intentionally Change Your Fortune	Gay Hendricks and Carol Kline	2020
Contagious — Why Things Catch On	Jonah Berger	2013
Contagious Success — Spreading High Performance Throughout Your Organization	Susan Annunzio	2005
Contrary Investing for the 90s — How To Profit By Going Against The Crowd	Richard E. Band	1999
Conversational Capital — How to Create Stuff People Love to Talk About	Bertrand Cesvet and Tony Babinski	2008
Copies in Seconds — How a Lone Inventor and an Unknown Company Created theBiggest CommunicationBreakthrough Since Gutenberg –Chester Carlson	David Owen	2004
Copycats — How Smart Companies Use Imitiation to Gain a Strategic Edge	Obed Shenkar	2010
Copywriting Secrets — How Everyone Can Use the Power of Words to Get More Clicks, Sales, and Profits … No Matter What You Sell or Who You Sell It To!	Jim Edwards	2019
Corporate Aikido — Unleash the potential within your company to Neutralize competition and seize growth	Robert Pino	1999
Cracking the Value Code — How Successful Businesses Are Creating Wealth in the New Economy	Richard Boulton and Barry Libert	2000
Create Your Own Future — How to Master the 12 Critical Factors of Unlimited Success	Brian Tracy	2002
Creating and Delivering Totally Awesome Customer Experiences — The Art and Science of Customer Experience Mapping	Gary Millet and Blaine Millet	2002
Creating Value in the Network Economy — The Harvard Business Review Book	Don Tapscott	2000
Creativity, Inc. — Overcoming the Unseen Forces That Stand in the Way of True Inspiration	Ed Catmull and Amy Wallace	2014
Crowdfunded — The Proven Crowdfunding System for Launching Products, Raising Millions, and Scaling Brands Using Indiegogo and Kickstarter	Mark Pecota	2020
Crowdsourcing — Why the Power of the Crowd is Driving the Future of Business	Jeff Howe	2008
Crunch Point — The 21 Secrets To Succeeding When It Matters Most	Brian Tracy	2006
Crush It! — Why Now is the Time to Cash In on Your Passion	Gary Vaynerchuk	2009
Crushing It! — How Great Entrepreneurs Build Their Business and Influence -- And How You Can, Too	Gary Vaynerchuk	2018
Ctrl Alt Delete — Reboot Your Business. Reboot Your Life. Your Future Depends On It.	Mitch Joel	2013
Cues — Master the Secret Language of Charismatic Communication	Vanessa Van Edwards	2022
Customer Culture — How FedEx and Other Great Companies Put the Customer First Every Day	Michael Basch	2002
Customer Equity — Building and Managing Relationships as Valuable Assets	Robert Blattberg and Gary Getz	2001
Customer Mania! — It's Never Too Late to Build a Customer-Focused Company	Ken Blanchard and Jim Ballard	2004
Customer-Centric Selling — The Message Driven Sales Process	Michael Bosworth and John Holland	2004
Customers Rule! — Why The e-Commerce Honeymoon Is Over And Where Winning Businesses Go From Here	Roger Blackwell and Kirstina Stephan	2001
Customers.com — How To Create A Profitable Business Strategy For The Internet And Beyond	Patricia B Seybold	1999
David and Goliath — Underdogs, Misfits, and the Art of Battling Giants	Malcolm Gladwell	2014
Dealing with Darwin — How Great Companies Innovate at Every Phase of Their Evolution	Geoffrey Moore	2006
Debt Free for Life — The Finish Rich Plan For Financial Freedom	David Bach	2011
Debunkery — Learn It, Do It and Profit From It -- Seeing Through Wall Street's Money-Killing Myths	Ken Fisher and Lara Hoffmans	2010
Decisive — How to Make Better Choices in Life and Work	Chip Heath and Dan Heath	2013
Decoding Greatness — How the Best in the World Reverse Engineer Success	Ron Friedman	2021
Deep Work — Rules for Focused Success in a Distracted World	Cal Newport	2016
Defying the Market — Profiting in the Turbulent Post-Technology Market Boom	Stephen Leeb and Donna Leeb	1999
Deliver Unforgettable Presentations — How to Speak to Be Remembered and Repeated In-Person, Online, and Onstage	Patricia Fripp, Darren Lacroix and Mark Brown	2022
Deliver! — How to Be Fast. Flawless and Frugal	Jim Champy	2011
Delivering Happiness — A Path to Profits, Passion and Purpose	Tony Hsieh	2010
Demand-Side Sales 101 — Stop Selling and Help Your Customers Make Progress	Bob Moesta and Greg Engle	2020
Design to Grow — How Coca-Cola Learned to Combine Scale & Agility (And How You Can Too)	David Butler and Linda Tischler	2015
Die with Zero — Getting All You Can from Your Money and Your Life	Bill Perkins	2020
Differentiate or Die — Survival in Our Era of Killer Competition	Jack Trout and Steve Rivkin	2000
Digital Capital — Harnessing the Power of Business Webs	Don Tapscott and David Ticoll	2000
Digital Darwinism — 7 Breakthrough Business Strategies For Surviving in the Cutthroat Web Economy	Evan Schwartz	1999
Digital Disruption — Unleashing the Next Wave of Innovation	James McQuivey	2013
Direct from Dell — Strategies That Revolutionized an Industry	Michael Dell and Catherin Fredman	1999
Direct Public Offerings — The New Method For Taking Your Company Public	Drew Field	1999
Disciplined Dreaming — A Proven System to Drive Breakthrough Creativity	Josh Linkner	2011
Disciplined Entrepreneurship — 24 Steps to a Successful Startup	Bill Aulet	2013
Disrupt! Think Epic. Be Epic. — 25 Successful Habits for an Extremely Disruptive World	Bill Jensen	2013

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Doesn't Hurt to Ask — Using the Power of Questions to Communicate, Connect, and Persuade	Trey Gowdy	2020
Doing Both — How Cisco Captures Today's Profit and Drives Tomorrow's Growth	Inder Sidhu	2010
Doing It Now — Action, Not Excuses	Edwin C. Bliss	1998
Don't Be a Stranger — Create Your Own Luck in Business Through Strategic Relationship Building	Lawrence Perkins	2020
Don't Just Relate – Advocate — A Blueprint For Profit in the Era of Customer Power	Glen Urban	2005
Don't Pay for Your MBA — The Faster, Cheaper, Better Way to Get the Business Education You Need	Laurie Pickard	2018
Don't Start a Side Hustle — Work Less, Earn More, and Live Free	Brian Page	2022
Don't Think Pink — What Really Makes Women Buy – and How to Increase Your Share of This Crucial Market	Lisa Johnson and Andrea Learned	2004
Dot.bomb — Inside an Internet Goliath – from Lunatic Optimism to Panic and Crash	J. David Kuo	2001
Dotcom Secrets — The Underground Playbook for Growing Your Company Online	Russell Brunson	2015
Double-Digit Growth — How Great Companies Achieve It – No Matter What	Michael Treacy	2003
Dream Teams — Working Together Without Falling Apart	Shane Snow	2018
Driving Growth Through Innovation — How Leading Firms Are Transforming Their Futures	Robert Tucker	2003
Duty, Honor, Company — West Point Fundamentals For Business Success	Gil Dorland and John Dorland	1999
E-Myth Mastery — The Seven Essential Disciplines for Building a World Class Company	Michael Gerber	2005
E-Service — 24 Ways to Keep Your Customers – When the Competition Is Just a Click Away	Ron Zemke and Tom Connellan	2000
e-Stocks — Finding the Hidden Blue Chips Among the Internet Impostors	Peter Cohan	2001
e-Strategy Pure & Simple — Connecting Your Internet Strategy To Your Business Strategy	Michel Robert and Bernard Racine	2001
Earth: the Sequel — The Race to Reinvent Energy and Stop Global Warming	Fred Krupp and Miriam horn	2008
Ebrands — Building an Internet Business At Breakneck Speed	Phil Carpenter	2000
Effortless — Make It Easier to Do What Matters Most	Greg Mckeown	2021
Eight Steps to Seven Figures — The Investment Strategies Of Everyday Millionaires And How You Can Become Wealthy Too	Charles Carlson	2000
Elon Musk — Tesla, Spacex, and the Quest for a Fantastic Future	Ashlee Vance	2015
Empowered — Ordinary People, Extraordinary Results	Marty Cagan and Chris Jones	2021
Enchantment — The Art of Changing Hearts, Minds, and Actions	Guy Kawasaki	2011
Engaged — Outbehave Your Competition to Create Customers for Life	Gregg Lederman	2013
Entrepreneuring — The Ten Commandments for Building a Growth Company	Steve C. Brandt	1998
Entrepreneurship.com — How To Create a Winning Dot-Com Business Plan	Tim Burns	2001
Epic Content Marketing — How to Tell a Different Story, Break Through the Clutter, and Win Customers by Marketing Less	Joe Pulizzi	2014
Equity — Why Employee Ownership is Good for Business	Corey Rosen and John Case	2005
Even Buffett Isn't Perfect — What You Can – and Can't –Learn from the World's Greatest Investor	Vahan Janigian	2008
Everybody Wins — The Story and Lessons Behind RE/MAX	Phil Harkins and Keith Hollihan	2005
Everyone Communicates, Few Connect — What the Most Effective Leaders Do Differently	John C. Maxwell	2010
Everything Counts — 52 Remarkable Ways to Inspire Excellence and Drive Results	Gary Blair	2010
Everything is Figureoutable — One Simple Belief to Create Unstoppable Success	Marie Forleo	2019
Everything Is Negotiable — How To Negotiate and Win	Gavin Kennedy	1998
Exceptional Selling — How the Best Connect and Win in High Stakes Sales	Jeff Thull	2006
Executing Your Strategy — How to Break It Down and Get It Done	Mark Morgan and Raymond Levitt	2008
Execution — The Discipline of Getting Things Done	Larry Bossidy and Ram Charan	2002
Execution Is the Strategy — How Leaders Achieve Maximum Results in Minimum Time	Laura Stack	2014
Executive Warfare — 10 Rules of Engagement For Winning Your War For Success	David D'Alessandro	2008
Experiential Marketing — How To Get Customers To Sense, Feel, Think, Act and Relate To Your Company and Brands	Bernd Schmitt	2000
Expert Secrets — The Underground Playbook for Creating a Mass Movement of People Who Will Pay for Your Advice	Russell Brunson	2017
Extraordinary Habits — Master the 21 Exact Habits, Skills & Mindsets of the World's Top Leaders, Artists, Athletes, and Professionals… Fast	Maariana Vikse and Idrees Hasmi-Herbello	2023
Extreme Productivity — Boost Your Results, Reduce Your Hours	Robert Pozen	2012
Extreme Teams — Why Pixar, Netflix, Airbnb, and Other Cutting-Edge Companies Succeed Where Most Fail	Robert Bruce Shaw	2017
Fail Fast or Win Big — The Start-Up Plan For Starting Now	Bernhard Schroeder	2015
Fail Fast, Fail Often — How Losing Can Help You WIN	Ryan Babineaux and John Krumboltz	2014
Fast Second — How Smart Companies Bypass Radical Innovation to Enter and Dominate New Markets	Constantinos Markides and Paul Geroski	2005
Faster Company — Building the World's Nuttiest Turn-on-a-Dime Home-Grown Billion-Dollar Company	Patrick Kelly and John Case	1998
Father, Son & Co — My Life At IBM And Beyond	Thomas J. Watson Jrn	1999
Financial Freedom — A Proven Path to All the Money You Will Ever Need	Grant Sabatier	2019
Financial Intelligence — A Manager's Guide to Knowing What the Numbers Really Mean	Karen Berman and Joe Knight	2006
Financial Self-Defense — How to Win the Fight for Financial Freedom	Charles J. Givens	1999
Find Your Why — A Practical Guide for Discovering Purpose For You and Your Team	Simon Sinek, David Mead and Peter Docker	2017
Fire Your Boss — ...And Hire Yourself	Stephen Pollan and Mark Levine	2004
Fire Your Sales Team Today — Then Rehire Them as Sales Guides in Your New Revenue Department	Erich Keiles and Mike Lieberman	2012
First Things First — To Live, to Love, to Learn, to Leave a Legacy	Stephen R. Covey and Roger and Rebecca Merrill	1998
First, Break All the Rules — What the World's Greatest Managers Do Differently	Marcus Buckingham and Curt Coffman	1999
Five Minds for the Future —	Howard Gardner	2007
Five Regions of the Future — Preparing Your Business For Tomorrow's Technology Revolution	Joel Barker and Scott Erickson	2005
Five Stars — The Communication Secrets to Get from Good to Great	Carmine Gallo	2018
Fix This Next — Make the Vital Change That Will Level Up Your Business	Mike Michalowicz	2021
Flash Boys — A Wall Street Revolt	Michael Lewis	2014
Flash Foresight — How to See the Invisible and Do The Impossible	Daniel Burrus and John David Mann	2011

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Flawless Execution — Use the Techniques and Systems of America's Fighter Pilots to Perform at Your Peak and Win the Battles of the Business World	James Murphy	2005
Flip the Funnel — How to Use Existing Customers to Gain New Ones	Joseph Jaffe	2010
Flip the Script — Getting People to Think Your Idea is Their Idea	Oren Klaff	2019
Flying High — How JetBlue Founder and CEO David Nelleman Beats the Competition ...Even in the World's Most Turbulent Industry	James Wynbrand	2004
Follow Up and Close the Sale — Make Easy (And Effective) Follow-Up Your Winning Habit	Jeff Shore	2020
Ford — The Men and the Machine	Robert Lacey	1999
Founder Brand — Turn Your Story into Your Competitive Advantage	Dave Gerhardt	2022
Free — The Future of a Radical Price	Chirs Anderson	2009
Free Marketing — 101 Low and No-Cost Ways to Grow Your Business Online & Off	Jim Cockrum	2011
Free to Focus — A Total Productivity System to Achieve More By Doing Less	Michael Hyatt	2019
Friction — The Untapped Force That Can Be Your Most Powerful Advantage	Roger Dooley	2019
From Impossible to Inevitable — How Hyper-Growth Companies Create Predictable Revenue	Aaron Ross and Jason Lemkin	2016
From Values to Action — The Four Principles of Values-Based Leadership	Harry Kraemer	2011
From Worst to First — Behind the Scenes of Continental's Remarkable Comeback	Gordon Bethune	1998
Full Engagement! — Inspire, Motivate, and Bring Out the Best in Your People	Brian Tracy	2011
Full Frontal PR — Getting People Talking About You, Your Business or Your Product	Richard Laermer and Michael Prichinello	1998
Future Consumer.Com — The Webolution of Shopping to 2010	Frank Feather	2000
Future Focus — How 21 Companies Are Capturing 21st Century Success	Al Ries	2000
Future Proofing You — Twelve Truths for Creating Opportunity, Maximizing Wealth, and Controlling Your Destiny in an Uncertain World	Jay Samit	2021
Future Wealth —	Stan Davis and Christopher Meyer	2000
Futureshop — How the New Auction Culture Will Revolutionize the Way We Buy, Sell, and Get the Things We REALLY Want	Daniel Nissanoff	2006
Get Control of Your Time and Your Life — How To Achieve More Than You Ever Thought Possible	Alan Lakein	2000
Get Good with Money — 10 Simple Steps to Becoming Financially Whole	Tiffany Aliche	2021
Get in the Game — 8 Elements of Perseverance That Make the Difference	Cal Ripken Jr and Donald Phillips	2007
Get Motivated — Overcome Any Obstacle, Achieve Any Goal, and Accelerate Your Success With Motivational DNA	Tamara Lowe	2009
Get Out of Your Own Way — The Five Keys to Surpassing Everyone's Expectations	Robert Cooper	2006
Get Rich Click! — The Ultimate Guide to Making Money on the Internet	Marc Ostrofsky	2011
Get the Job You Want, Even When No One's Hiring — Take Charge of Your Career, Find a Job You Love, and Earn What You Deserve!	Ford R. Myers	2009
Get Your Ideas Approved — How to Get Your Boss to Approve Anything You Want to Do	Jon Spoelstra	2020
Getting Bigger by Growing Smaller — A New Growth Model For Corporate America	Joel Shulman	2004
Getting Business to Come to You — Everything You Need to Do Your Own Advertising & Sales Promotions	Paul and Sarah Edwards and Laura C. Douglas	1999
Getting Everything You Can Out of All You've Got — 21 Ways You Can Out-Think, Out-Perform and Out-Earn the Competition	Jay Abraham	2000
Getting into Your Customer's Head — 8 Secret Roles of Selling Your Competitors Don't Know	Kevin Davis	1998
Getting More — How to Negotiate to Achieve Your Goals in the Real World	Stuart Diamond	2011
Getting Organized in the Google Era — How to Get Stuff Out of Your Head, Find It When You Need It, and Get It Done Right	Douglas C. Merrill and James A. Martin	2010
Getting Things Done — The Art of Stress-Free Productivity	David Allen	2001
Getting to Plan B — Breaking Through to a Better Business Model	John Mullins and Kormisar Randy	2009
Gig Mindset — Reclaim Your Time, Reinvent Your Career, and Ride the Next Wave of Disruption	Paul Estes	2020
Give and Take — A Revolutionary Approach to Success	Adam Grant	2014
Global Paradox — The Bigger The World Economy, The More Powerful Its Smallest Players	John Naisbitt	1999
Go Do Deals — The Entrepreneur's Guide to Buying & Selling Businesses	Jeremy Harbour	2021
Go for the Magic — The Five Secrets Behind a Magical, Miraculous Way of Life	Pat Williams	1999
Go It Alone — The Secret To Building A Successful Business On Your Own	Bruce Judson	2005
Go Put Your Strengths to Work — 6 Powerful Steps to Achieve Outstanding Performance	Marcus Buckingham	2007
Goals! — How to Get Everything You Want – Faster Than You Ever Thought Possible	Brian Tracy	2003
Good Profit — How Creating Value for Others Built One of the World's Most Successful Companies	Charles Koch	2015
Good Strategy Bad Strategy — The Difference and Why It Matters	Richard Rumelt	2011
Good to Great — Why Some Companies Make the Leap . . . and Others Don't	Jim Collins	2001
Google+ for Business — How Google's Social Network Changes Everything	Chris Brogan	2012
Graduate to a Great Career — How Smart Students, New Graduates and Young Professionals Can Launch Brand You	Catherine Kaputa	2016
Great at Work — How Top Performers Work Less and Achieve More	Morten Hansen	2018
Great by Choice — Uncertainty, Chaos, and Luck -- Why Some Thrive Despite Them All	Jim Collins and Morten Hansen	2011
Great Communication Secrets of Great Leaders —	Jim Collins	2003
Great Teams — 16 Things High Performing Organizations Do Differently	Don Yaeger	2016
Great Work, Great Career — How to Create Your Ultimate Job and Make an Extraordinary Contribution	Stephen R. Covey and Jennifer Colosimo	2010
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Grow — How Ideals Power Growth at the World's Greatest Companies	Jim Sengal	2012
Growing Your Company's Leaders — How Great Organizations UseSuccession Management ToSustain Competitive Advantage	Robert Fulmer and Jay Conger	2004
Guerrilla Marketing Excellence — The Fifty Golden Rules for Business Success	Jay Levinson	1999
Guerrilla Marketing Goes Green — Winning Strategies to Improve Your Profits and Your Planet	Jay Levinson and Shel Horowitz	2010
Guerrilla Marketing in 30 Days — One Dynamic Blueprint to Maximize Profits and Increase Customers	Al Lautenslager and Jay Levinson	2005
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Habit Stacking — 127 Small Changes to Improve Your Health, Wealth, and Happiness	Steve "SJ" Scott	2017
Hacking Growth — How Today's Fastest-Growing Companies Drive Breakthrough Success	Sean Ellis and Morgan Brown	2017
Hard Drive — Bill Gates and the Making of the Microsoft Empire	Bill Gates	1999
Hard Facts, Dangerous Half-Truths and Total Nonsense — Profiting from Evidence-Based Management	Jeffrey Pfeffer and Robert Sutton	2006
Hard Goals — The Secret of Getting From Where You Are to Where You Want To Be	Mark Murphy	2010
Hardball — Are You Playing To Play or Playing To Win?	George Stalk and Rob Lachenauer	2004
Heads Up — How to Anticipate Business Surprises and Seize Opportunities First	Kenneth McGee	2004
Here Comes Everybody — The Power of Organizing Without Organizations	Clay Shirky	2008
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Hidden Value — How Great Companies Achieve Extraordinary Results With Ordinary People	Charles O'Reilly III and Jeffrey Pfeffer	2000
High Noon — The Inside Story of Scott McNealy and the Rise of Sun Microsystems	Karen Southwick	1999
High Performance Habits — How Extraordinary People Become That Way	Brendon Burchard	2017
Hold — How to Find, Buy, and Rent Houses For Wealth	Steve Chader and Jennice Doty	2012
Honda Motor — The Men, the Management, the Machines	Tetsuo Sakiya	1998
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Hooked — How to Build Habit-Forming Products	Nir Eyal and Ryan Hoover	2014
Hoover's Vision — Original Thinking For Business Success	Gary Hoover	2002
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How Breakthroughs Happen — the surprising truth about how companies innovate	Andrew Hargadon	2003
How Digital Is Your Business? — Creating The Company Of The Future	Adrian Slywotzky and David Morrison	2001
How Excellent Companies Avoid Dumb Things — Breaking the 8 Hidden Barriers That Plague Even the Best Businesses	Neil Smith and Patricia O'Connell	2012
How Google Works — The Rules for Success in the Internet Century	Eric Schmidt, Jonathan Rosenberg and Alan Eagle	2014
How Great Decisions Get Made — 10 Easy Steps for Reaching Agreement on Even the Toughest Issues	Don Maruska	2004
How I Made My First Million on the Internet — ... And How You Can Too!	Ewen Chia	2009
How NASA Builds Teams — Mission Critical Soft Skills for Scientists, Engineers, and Project Teams	Charles J. Pellerin	2009
How the Future Works — Leading Flexible Teams to Do the Best Work of Their Lives	Brian Elliott, Sheela Subramanian and Helen Kupp	2022
How the Mighty Fall — And Why Some Companies Never Give In	Jim Collins	2009
How to Be a Billionaire — Proven Strategies From The Titans Of Wealth	Martin Fridson	2000
How to Be a Capitalist Without Any Capital — The Four Rules You Must Break to Get Rich	Nathan Latka	2019
How to Be a Power Connector — The 5+50+100 Rule For Turning Yoiur Business Network Into Profits	Judy Robinett	2014
How to Be a Star at Work — Nine Breakthrough Strategies You Need To Succeed	Robert Kelley	1998
How to Deliver a Great TED Talk — Presentation Secrets of the World's Best Speakers	Akash Karia	2013
How to Drive Your Competition Crazy — Creating Disruption for Fun and Profit	Guy Kawasaki	1998
How to Get Paid for What You Know — Turning Your Knowledge, Passion, and Experience into an Online Income Stream in Your Spare Time	Graham Cochrane	2022
How to Grow When Markets Don't —	Adrian Slywotzky and Richard Wise	2003
How to Grow Your Small Business — A 6-Step Plan to Help Your Business Take Off	Donald Miller	2023
How to Make a Fortune on the Information Superhighway — Everyone's Guerrilla Guide to Marketing on the Internet	Laurence Canter and Martha Siegel	1998
How to Make It When You're Cash Poor — Strategies For Buying Real Estate With Little Or No Cash	Hollis Norton	1999
How to Master the Art of Selling — The Best Book Ever Written on Selling & Salesmanship	Tom Hopkins	1998
How to Pick Stocks Like Warren Buffett — Profiting From the Bargain Hunting Strategies of the World's Greatest Value Investor	Timothy Vick	2000
How to Sell When Nobody's Buying — (And How to Sell Even More When They Are)	Dave Lakhani	2009
How to Succeed in Business by Breaking All the Rules — A Plan for Entrepreneurs	Dan S. Kennedy	1998
How to Succeed in Business Without Working So Damn Hard — Rethinking the Rules, Reinventing the Game	Robert Kriegel	2002
How to Think Like a Millionaire — Ten of the world's most successful people reveal secrets of their success	Charles-Albert Poissant	1999
How to Think Like Leonardo Da Vinci — Seven Steps to Genius Every Day	Michael J. Gelb	1999
How to Win Friends and Influence People — The All-Time Classic Manual Of People Skills	Dale Carnegie	1998
How to Write a Winning Business Plan — A Step-By-Step Guide for Startup Entrepreneurs to Build a Solid Foundation, Attract Investors, and Achieve Success with a Bulletproof Business Plan	Walter Grant	2020
How Toyota Became #1 — Leadership Lessons from the World's Greatest Car Company	David Magee	2008
How We Compete — What Companies Around the World Are Doing to Make It in Today's Global Economy	Suzanne Berger	2006
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HR from the Outside In — Six Competencies for the Future of Human Resources	Dave Ulrich and Jon Younger	2012
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Hyper Sales Growth — Street-Proven Systems & Processes. How to Grow Quickly & Profitably.	Jack Daly	2014
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Idea Mapping — How to Access Your Hidden Brain Power, Learn Faster, Remember More and Achieve Success in Business	Jamie Nast	2006
IdeaFlow — The Only Business Metric That Matters	Jeremy Utley and Perry Klebahn	2022
If You Build It Will They Come? — Three Steps to Test and Validate Any Market Opportunity	Rob Adams	2010
If You Don't Make Waves You'll Drown — 10 Hard-Charging Strategies for Leading in Politically Correct Times	Dave Anderson	2005
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Inevitable Surprises — Thinking Ahead in a Time of Turbulence	Peter Schwartz	2003
Influence — The Psychology of Persuasion	Robert Cialdini	2018
Information Rules — A Strategic Guide to the Network Economy	Carl Shapiro and Hal R. Varian	1999
Innovate Like Edison — The Success System of America's Greatest Inventor	Michael Gelb and Sarah Caldicott	2008
Innovation — The Five Disciplines For Creating What Consumers Want	Curtis Carlson and William Wilmot	2006
Innovation That Fits — Moving Beyond the Fads to Choose the Right Innovation Strategy For Your Business	Michael Lord and Donald Debethizy	2005
Insane Mode — How Elon Musk's Tesla Sparked an Electric Revolution to End the Age of Oil	Hamish McKenzie	2019
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Inside Intel — How Andy Grove Built the World's Most Successful Chip Company	Tim Jackson	1999
Inside Steve's Brain — The principles that guide Steve Jobs as he launches killer products, attracts fanatically loyal customers, and manages brands	Leander Kahney	2008
Intellectual Capital — Realizing Your Company's True Value by Finding Its Hidden Brainpower	Thomas Stewart	1998
Internet Riches — The Simple Money-Making Secrets of Online Millionaires	Scott Fox	2006
Intuition at Work — Why Developing Your Gut Instincts Will Make You Better At What You Do	Gary Klein	2003
Invent It, Sell It, Bank It — Make Your Million-Dollar Idea into a Reality	Lori Greiner	2014
Invested — How Warren Buffett and Charlie Munger Taught Me to Master My Mind, My Emotions, & My Money	Danielle Town	2018
Investing Without a Silver Spoon — How Anyone Can Build Wealth Through Direct Investing	Jeff Fischer	1999
Invisible Advantage — How Intangibles Are Driving Business Performance	Jonathan Low and Pam Kalafut	2002
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It's Called Work for a Reason — Your Success Is Your Own Damn Fault	Larry Winget	2007
It's Not the Big That Eat the Small It's the Fast That Eat the Slow — How To Use Speed as a Competitive Tool in Business	Jason Jennings and Laurence Haughton	2001
It's Not What You Say...it's What You Do — How Following Through at Every LevelCan Make or Break Your Company	Laurence Haughton	2005
It's Not What You Sell, It's What You Stand For — Why Every Extraordinary Business Is Driven By Purpose	Roy Spence and Haley Rushing	2009
Jab, Jab, Jab, Right Hook — How to Tell Your Story in a Noisy Social World	Gary Vaynerchuk	2013
Jack Welch and the GE Way — Management Insights and Leadership Secrets From the Legendary CEO	Robert Slater	1998
Jack: Straight from the Gut — The Autobiography	Jack Welch and John Byrne	2001
Jeffrey Gitomer's 21.5 Unbreakable Laws of Selling — Proven Actions You Must Take to Make Easier, Faster, Bigger Sales... Now and Forever	Jeffrey Gitomer	2013
Jim Cramer's Real Money — Sane Investing in an Insane World	James Cramer	2005
Judgment — How Winning Leaders Make Great Calls	Noel Tichy and Warren Bennis	2008
Jump Start Your Business Brain — Scientific Ideas and Advice That Will Immediately Double Your Business Success Rate	Doug Hall	2006
Just Enough — Tools For Creating Success In Your Work and Life	Laura Nash and Howard Stevenson	2004
Keep Your Customers — How to Stop Customer Turnover, Improve Retention and Get Lucrative, Long-Term Loyalty	Ali Cudby	2020
King of Capital — Sandy Weill and the Making of Citigroup	Amy Stone and Mike Brewster	2002
Kiss Theory Goodbye — Five Proven Ways to Get Extraordinary Results in Any Company	Bob Prosen	2006
Know-How — The 8 Skills That Separate People Who Perform From Those Who Don't	Ram Charan	2007
Launch — An Internet Millionaire's Secret Formula to Sell Almost Anything Online, Build a Business You Love, and Live the Life of Your Dreams	Jeff Walker	2014
Lead with a Story — A Guide to Crafting Business Narratives That Capitvate, Convince, and Inspire	Paul Smith	2012
Leaders Eat Last — Why Some Teams Pull Together and Others Don't	Simon Sinek	2014
Leadershift — 11 Essential Changes Every Leader Must Embrace	John Maxwell	2019
Leading at the Edge of Chaos — How To Create The Nimble Organization	Daryl Conner	2002
Leading Change — An Action Plan	John Kotter	2000
Leading the Charge — Leadership Lessons From the Battlefield to the Boardroom	Tony Zinni and Tony Koltz	2009
Leading the Revolution —	Gary Hamel	2000
Lean Analytics — Using Data to Build a Startup Faster	Alistair Croll and Benjamin Yoskovitz	2013
Lean Customer Development — Building Products Your Customers Will Buy	Cindy Alvarez	2014
Leap — A Revolution in Creative Business Strategy	Bob Schmetterer	2003
Learning Leadership — The 5 Fundamentals of Becoming an Exemplary Leader	James Kouzes and Barry Posner	2017
Legend & Legacy — The Story of Boeing and Its People	Robert J. Serling	1999
Less Is More — How Great Companies Use Productivity as a Competitive Tool in Business	Jason Jennings	2003
Lessons from the Top — The Search For America's Best Business Leaders	Thomas J. Neff and James M. Citrin	1999
Leverage — How to Create Your Own "Tipping Points" in Business and in Life	Darby Checketts	2006
Limitless — Upgrade Your Brain, Learn Anything Faster, and Unlock Your Exceptional Life	Jim Kwik	2020
Linchpin: Are You Indispensable? — How to Drive Your Career and Create a Remarkable Future	Seth Godin	2010
Lincoln on Leadership — Executive Strategies For Tough Times	Donald T. Phillips	1999
Little Bets — How Breakthrough Ideas Emerge From Small Discoveries	Peter Sims	2011
Living on the Fault Line — Managing For Shareholder Value in the Age of the Internet	Geoffrey Moore	2000
Living the 80/20 Way — 80/20 WAY Succeed More, Enjoy More	Richard Koch	2005
Looking Out for No. 1 — From Where You Are To Where You Want To Be	Robert J. Ringer	1999
Loonshots — How to Nurture the Crazy Ideas That Win Wars, Cure Diseases, and Transform Industries	Safi Bahcall	2019
Loops — Building Products With Clarity & Confidence	J Cornelius	2019
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Loyalty.com — Customer Relationship Management in the New Era of Internet Marketing	Frederick Newell	2000
Machine, Platform, Crowd — Harnessing Our Digital Future	Andrew McAfee and Erik Brynjolfsson	2017
Made in Japan — Akio Morita and SONY	Akio Morita	1998
Made to Stick — Why Some Ideas Survive and Others Die	Chip Heath and Heath Dan	2007
Make Your Own Luck — Success Tactics You Won't Learn In Business School	Peter Kash	2002
Make Your Own Luck — 12 Practical Steps To Taking Smarter Risks In Business	Eileen Sharpiro and Howard Stevenson	2005
Makers — The New Industrial Revolution	Chris Anderson	2012
Making Change Happen — On Time, On Target, On Budget	Ken Matejka and Al Murphy	2006
Making Horses Drink — How to Lead and Succeed in Business	Alex Hiam	2002
Making Ideas Happen — Overcoming the Obstacles Between Vision and Reality	Scott Belsky	2010
Making It on Your Own — Surviving and Thriving on the Ups and Downs of Being Your Own Boss	Sarah Edwards and Paul Edwards	1999
Making Numbers Count — The Art & Science of Communicating Numbers	Chip Heath and Karla Starr	2022
Making Strategy Work — Leading Effective Execution And Change	Lawrence Hrebiniak	2005
Making the Cisco Connection — The Story Behind The Real Internet Superpower	David Bunnell	2000
Management - the Marks & Spencer Way — Lead, motivate and succeed	Marcus Sieff	1999
Management Challenges for the 21st Century — The Central Management Issues of Tomorrow	Peter F. Drucker	1999
Management Strategies for the Cloud Revolution — How Cloud Computing is Transforming Business and Why You Can't Afford to Be Left Behind	Charles Babcock	2010
Managing for the Long Run — Lessons in Competitive Advantage from Great Family Businesses	Peter F. Drucker	2005
Managing the Future — 10 Driving Forces of Change for the '90s	Robert B. Tucker	1998
Marketbusters — 40 Strategic Moves That Drive Exceptional Business Growth	Rita McGrath and Ian MacMillan	2005
Marketing 3.0 — From Products to Customers to the Human Spirit	Philip Kotler and Hermawan Kartajaya	2010
Marketing Outrageously — How To Increase Your Revenue By Staggering Amounts	Jon Spoelstra and Mark Cuban	2001
Marketing Warfare — How Corporations Are Applying Military Strategies To Business	Al Ries and Jack Trout	1998
Master of None — How a Jack-Of-All-Trades Can Still Reach the Top	Clifford Hudson	2020
Masters of Scale — Surprising Truths from the World's Most Successful Entrepreneurs	Reid Hoffman, June Cohen and Deron Triff	2021
Maverick — The Success Story Behind the World's Most Unusual Workplace	Ricardo Semler	1998
Max-E-Marketing in the Net Future — The Seven Imperatives For Outsmarting The Competition In The Net Economy	Stan Rapp and Chuck Martin	2001
Maximum Achievement — Strategies and Skills That Will Unlock Your Hidden Powers to Succeed	Brian Tracy	1998
Maxwell — A Portrait Of Power	Peter Thompson and Anthony Delano	1999
MBA in a Box — Practical Ideas From The Best Brains In Business	Joel Kurtzman and Glenn Rifkin	2004
Mean Business — How I Save Bad Companies and Make Good Companies Great	Albert J. Dunlap	1999
Measure What Matters — How Google, Bono, and the Gates Foundation Rock the World with OKRs	John Doerr	2018
Meatball Sundae — Is Your Marketing Out of Sync?	Seth Godin	2008
Megatrends — Ten New Directions Transforming Our Lives	John Naisbitt	1999
Metacapitalism — The e-Business Revolution and the Design of 21st-Century Companies and Markets	Grady Means and David Schneider	2000
Michael Eisner — Work In Progress	Michael Eisner and Tony Schwartz	1998
Million Dollar Habits — Make Success The Habit Of A Lifetime	Robert Ringer	1999
Million Dollar Habits — Proven Power Practices to Double and Triple Your Income	Brian Tracy	2004
Millionaire Success Habits — The Gateway to Wealth & Prosperity	Dean Graziosi	2019
Mission Possible — Becoming a World-Class Organization While There's Still Time	Ken Blanchard and Terry Waghorn	1999
Mobilizing Minds — Creating Wealth From Talent in the 21st Century Organization	Lowell Bryan and Claudia Joyce	2007
Modern Wealth Building Formula — How to Master Real Estate Investing	Ken Van Liew	2019
Mojo — How to Get It, How to Keep It, How to Get It Back If You Lose It	Marshall Goldsmith and Mark Reiter	2010
Moments of Truth — New Strategies for Today's Customer-Driven Economy	Jan Carlzon	1999
Momentum — How Companies Become Unstoppable Market Forces	Ron Ricci and John Volkmann	2003
Money Master the Game — 7 Simple Steps to Financial Freedom	Tony Robbins	2014
Money from Thin Air — The Story of Craig McCaw, the visionary, who invented the cell phone industry, and his next billion-dollar idea	O. Casey Corr	2000
Money Hunt — 27 New Rules For Creating And Growing a Breakaway Business	Miles Spencer and Cliff Ennico	1999
Money Making Secrets of Marketing Genius Jay Abraham and Other Marketing Wizards — No-Nonsense Guide to Great Wealth	Jay Abraham	1998
Moonlighting on the Internet — 5 World-Class Experts Reveal Proven Ways to Make an Extra Paycheck Online Each Month	Yanik Silver	2008
More Sales Less Time — Surprisingly Simple Strategies for Today's Crazy-Busy Sellers	Jill Konrath	2017
Multiple Streams of Income — How to Generate a Lifetime of Unlimited Wealth	Robert Allen	2000
Multipliers — How the Best Leaders Make Everyone Smarter	Liz Wiseman and Greg McKeown	2010
Must-Win Battles — How to Win Them, Again and Again	Peter Killing and Thomas Malnight	2006
My Years with General Motors — How General Motors Was Built Into the Largest Corporation in the World	Alfred P. Sloan Jr.	1999
Naked Conversations — How Blogs Are Changing the Way Businesses Talk with Customers	Robert Scoble and Shel Israel	2006
Narrative and Numbers — The Value of Stories in Business	Aswath Daomdaran	2017
Negotiating the Impossible — How to Break Deadlocks and Resolve Ugly Conflicts (Without Money or Muscle)	Deepak Malhotra	2016
Negotiation Genius — How to Overcome Obstacles and Achieve Brilliant Results at the Bargaining Table and Beyond	Deepak Malhotra and Max Bazerman	2008
Net Profit — How to Invest and Compete in the Real World of Internet Business	Peter Cohan	1999
Net Ready — Strategies For Success in the E-conomy	Amir Hartman and John Sifonis	2000
Net Worth — Shaping Markets When Customers Make the Rules	John Hagel III and Marc Singer	1999
Never Be Boring Again — Make Your Business PresentationsCapture Attention, Inspire ActionAnd Produce Results	Doug Stevenson	2004
Never Be Closing — How to Sell Better Without Screwing Your Clients, Your Colleagues, or Yourself	Tim Hurson and Tim Dunne	2015
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New Sales. Simplified. — The Essential Handbook for Prospecting and New Business Development	Mike Weinberg	2012
Nike — The Unauthorized Story of the Men Who Played There	Julie Strasser and Laurie Becklund	1998
Nine Lies About Work — A Freethinking Leader's Guide to the Real World	Marcus Buckingham and Ashley Goodall	2019
No Excuses — The Power of Self-Discipline	Brian Tracy	2010
No More Mondays — Fire Yourself – and Other Revolutionary Ways to Discover Your True Calling at Work	Dan Miller	2008
No Rules Rules — Netflix and the Culture of Reinvention	Reed Hastings and Erin Meyer	2020
Non Obvious Megatrends — How to See What Others Miss and Predict the Future	Rohit Bhargava	2020
Now or Never — How Companies Must Change Today To Win The Battle For Internet Consumers	Mary Modahl	2000
Now, Build a Great Business — 7 Ways to Maximize Your Profits in Any Market	Mark Thompson and Brian Tracy	2010
Obviously Awesome — How to Nail Product Positioning So Customers Get It, Buy It, Love It.	April Dunford	2019
One Billion Customers — Lessons From the Front Lines of Doing Business in China	James McGregor	2006
One Million Followers — How I Built a Massive Social Following in 30 Days	Brendan Kane	2019
Only the Paranoid Survive — How to Exploit the Crisis Points that Challenge Every Company and Career	Andrew S. Grove	1998
Opening Digital Markets — Battle Plans And Business Strategies For Internet Commerce	Walid Mougayar	2000
Organize Tomorrow Today — 8 Ways to Retrain Your Mind to Optimize Performance at Work and in Life	Dr. Jason Selk and Tom Bartow	2016
Originals — How Non-Conformists Move the World	Adam Grant	2016
Outside Innovation — How Your Customers Will Co-Design Your Company's Future	Patricia B Seybold	2007
Outthink the Competition — How a New Generation of Strategists Sees Options Others Ignore	Kaihan Krippendorff	2012
Overachievement — The New Model For Exceptional Performance	John Eliot	2004
Overnight Success — Federal Express & Frederick Smith, Its Renegade Creator	Vance Trimble	1999
Own Your Career, Own Your Life — Stop Drifting and Take Control of Your Future	Andy Storch	2020
P&G 99 — 99 Principles and Practices of Procter and Gamble's Success	Charles Decker	1998
Paid to Think — A Leader's Toolkit for Redefining Your Future	David Goldsmith and Lorrie Goldsmith	2013
Payback — Reaping the Rewards of Innovation	James Andrew and Harold Sirkin	2007
Payback Time — Making Big Money is the Best Revenge	Phil Town	2010
Peak — Secrets From the New Science of Expertise	Anders Ericsson and Robert Pool	2016
Peak Performance — Elevate Your Game, Avoid Burnout, and Thrive With the New Science of Success	Brad Stulberg and Steve Magness	2017
Peers Inc — How People and Platforms are Inventing the Collaborative Economy and Reinventing Capitalism	Robin Chase	2015
Persuasion — The Art of Getting What You Want	Dave Lakhani	2005
Persuasive Business Speaking — How To Make Memorable Business Presentations	Elayne Snyder	1999
Pitch Perfect — How to Say It Right the First Time, Every Time	Bill McGowan	2014
Pivot to the Future — Discovering Value and Creating Growth in a Disrupted World	Omar Abbosh, Paul Nunes and Larry Downes	2019
Platform Leadership — How Intel, Microsoft and Cisco Drive Industry Innovation	Annabelle Gawer and Michael Cusumano	2002
Platform Revolution — How Networked Markets Are Transforming the Economy and How to Make Them Work For You	Geoffrey Parker and Marshall Van Alstyne	2016
Play Bigger — How Pirates, Dreamers, and Innovators Create and Dominate Markets	Al Ramadan,Dave Peterson, Christopher Lochhead and Kevin Maney	2016
Playing to Win — How Strategy Really Works	A.G. Lafley and Roger Martin	2013
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Positioning: the Battle for Your Mind — How to be Seen and Heard in the Overcrowded Marketplace	Al Ries and Jack Trout	1998
Post Corona — From Crisis to Opportunity	Scott Galloway	2021
Pour Your Heart into It — How Starbucks Built a Company One Cup at a Time	Howard Schultz and Dori Yang	2003
Power — Why Some People Have It --- And Others Don't	Jeffrey Pfeffer	2010
Power Relationships — 26 Irrefutable Laws for Building Extraordinary Relationships	Andrew Sobel and Jerold Panas	2014
Power Talk — Using Language To Build Authority And Influence	Sarah McGinty	2001
Power Thinking — How The Way You Think Can Change The Way You Lead	John Mangieri and Cathy Block	2004
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Predictable Success — Getting Your Organization on the Growth Track - and Keeping It There	Les McKeown	2010
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Preventing Strategic Gridlock — Leading Over, Under & Around Organizational Jams to Achieve High Performance Results	Pamela Harper	2003
Primed to Perform — How to Build the Highest Performing Cultures Through the Science of Total Motivation	Neel Doshi and Lindsay McGregor	2016
Principles —	Ray Dalio	2018
Professional Services Marketing — How the Best Firms Build Premier Brands, Thriving Lead Generation Engines, and Cultures of Business Development Success	Mike Schultz and John Doerr	2009
Profit First — A Simple System to Transform Any Business From a Cash Eating Monster to a Money-Making Machine	Michael Michalowicz	2014
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Put Your Dream to the Test — 10 Questions to Help You See It and Seize It	John C. Maxwell	2009
Quantum Marketing — Mastering the New Marketing Mindset for Tomorrow's Customers	Raja Rajamannar	2021
Racing to Win — Establish Your Game Plan For Success	Joe Gibbs	2002
Radical Candor — Be a Kick-Ass Boss Without Losing Your Humanity	Kim Scott	2017
Radical Collaboration — Five Essential Skills to Overcome Defensiveness and Build Successful Relationships	James Tamm and Ronald Luyet	2005

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Re-Imagine! — Business Excellence in a Disruptive Age	Tom Peters	2003
Re-Inventing the Corporation — Transforming Your Job and Your Company For the New Information Society	John Naisbitt and Patricia Aburdene	1999
Re-Thinking the Network Economy — The True Forces that Drive the Digital Marketplace	Stan Liebowitz	2002
Read to Lead — The Simple Habit That Expands Your Influence and Boosts Your Career	Jeff Brown and Jesse Wisnewski	2021
Ready for Anything — 52 Productivity Principles For Work & Life	David Allen	2003
Ready, Fire, Aim — Zero to $100 Million in No Time Flat	Michael Marsterson	2008
Real Estate Raw — A Step-By-Step Instruction Manual to Building a Real Estate Portfolio	Bill Ham	2022
Real Leaders Don't Do Powerpoint — How to Sell Yourself and Your Ideas	Christopher Witt	2009
Reality Check — The Irreverent Guide to Outsmarting, Outmanaging, and Outmarketing Your Competition	Guy Kawasaki	2009
Rebel Talent — Why It Pays to Break the Rules At Work and In Life	Francesca Gino	2018
Recalculating — Navigate Your Career Through the Changing World of Work	Lindsey Pollak	2021
Reengineering the Corporation — A Manifesto For Business Revolution	Michael Hammer and James Champy	2000
Remember Every Name Every Time — Corporate America's Memory Master Reveals His Secrets	Benjamin Levy	2002
Remote — Office Not Required	Jason Fried and David Hansson	2013
Remote Works — Managing for Freedom, Flexibility, and Focus	Ali Greene and Tamara Sanderson	2023
Renovate Before You Innovate — Why Doing the New Thing Might Not Be the Right Thing	Sergio Zyman	2004
Repeatability — Build Enduring Businesses for a World of Constant Change	Chris Zook and James Allen	2012
Repositioning — Marketing in an Era of Competition, Change, and Crisis	Jack Trout and Steve Rivkin	2010
Results — Keep What's Good, Fix What's Wrong and Unlock Great Performance	Gary Neilson and Bruce Pasternack	2005
Results That Last — Hardwiring Behaviors That Will Take Your Company to the Top	Quint Studer	2007
Results-Based Leadership — How Leaders Build the Business and Improve the Bottom Line	Dave Ulrich and Jack Zenger	2000
Return on Customer — Creating Maximum Value From Your Scarcest Resource	Don Peppers and Martha Rogers	2005
Rich Dad, Poor Dad — What the Rich Teach Their Kids About Money -- That the Poor and Middle Class Do Not!	Robert Kiyosaki and Sharon Lechter	1999
Rich Dad's Guide to Investing — What The Rich Invest In That The Poor And Middle Class Do Not!	Robert Kiyosaki and Sharon Lechter	2001
Richard Branson — The Inside Story	Mick Brown	1998
Rise and Grind — Outperform, Outwork, and Outhustle Your Way to a More Successful and Rewarding Life	Daymond John	2018
Roadmap to Entrepreneurial Success — Powerful Strategies for Building a High-Profit Business	Robert Price	2004
Rocket Fuel — The One Essential Combination That Will Get You More of What You Want	Gino Wickman and Mark Winters	2015
Rocketeers — How a Visionary Band of Business Leaders, Engineers and Pilots is Boldly Privatizing Space	Michael Belfiore	2007
Rocking Wall Street — Four Powerful Strategies That Will Shake Up The Way You Invest, Build Your Wealth and Give You Your Life Back	Gary Marks	2007
Rookie Smarts — Why Learning Beats Knowing in the New Game of Work	Liz Wiseman	2015
Rule #1 — The Simple Strategy for Successful Investing in Only 15 Minutes a Week!	Phil Town	2006
Rules for Renegades — How to Make More Money, Rock Your Career and Revel in Your Individuality	Christine Comaford-Lynch	2007
Rules for Revolutionaries — The Capitalist Manifesto For Creating and Marketing New Products and Services	Guy Kawasaki	1999
Running Lean — Iterate from Plan a to a Plan That Works	Ash Maurya	2022
Rupert Murdoch — Australia's Richest Man	Jerome Tuccille	1999
Ruthless Execution — What Business Leaders Do When Their Companies Hit The Wall	Amir Hartman	2003
Sacred Cows Make the Best Burgers — Paradigm Busting Strategies For Developing Change-Ready People And Organizations	Robert Kriegel and David Brandt	1998
Safe Strategies for Financial Freedom —	Van Tharp and D. Barton	2004
Sales Growth — Five Proven Strategies From The World's Top Sales Leader	Thomas Baumgartner and Homayoun Hatami	2012
Sam Walton: Made in America — The Story of America's Richest Man	Sam Walton and Richard Huey	1999
Scale — Seven Proven Principles to Grow Your Business and Get Your Life Back	Jeff Hoffman and David Finkel	2015
Scaling Up Excellence — Getting to More Without Settling For Less	Robert Sutton and Huggy Rao	2014
Scientific Advertising — How To Develop a Superior Advertising Program	Claude Hopkins	1999
Scrum — The Art of Doing Twice the Work in Half the Time	Jeff Sutherland	2015
Second in Command — Unleash the Power of Your Coo	Cameron Herold	2023
Secret Formula — How Brilliant Marketing and Relentless Salesmanship Made Coca-Cola the Best-Known Product in the World	Frederick Allen	1999
Secrets of Sand Hill Road — Venture Capital and How to Get It	Scott Kupor	2019
Secrets of Silicon Valley — What Everyone Else Can Learn from the Innovation Capital of the World	Deborah Perry Piscione	2013
Secrets of the World's Top Sales Performers — Boost Your Performance With Winning Techniques	Christine Harvey	1999
See, Solve, Scale — How Anyone Can Turn an Unsolved Problem into a Breakthrough Success	Danny Warshay	2022
Seeing What's Next — Using the Theories of Innovation to Predict Industry Change	Clayton Christensen and Scott Anthony	2004
Seizing the White Space — Business Model Innovation For Growth and Renewal	Mark W. Johnson	2010
Sell More With a Right-Brain Marketing Strategy — Learn How a Simple Change to Your Product Name and Sales Pitch Can Multiply Your Income	James Bond	2022
Sell with a Story — How to Capture Attention, Build Trust, and Close the Sale	Paul Smith	2016
Selling Sucks — How to Stop Selling and Start Getting Prospects to Buy!	Frank Rumbauskas Jr.	2007
Selling the Dream — How to Promote Your Product, Company or Ideas Using Everyday Evangelism	Guy Kawasaki	1998
Serious Creativity — Using the Power of Lateral Thinking to Create New Ideas	Edward De Bono	1998
Seven Years to Seven Figures — The Fast-Track Plan to Becoming a Millionaire	Michael Masterson	2007
Shaping the Game — The New Leader's Guide to Effective Negotiating	Michael Watkins	2010
Show and Tell — How Everybody Can Make Extraordinary Presentations	Dan Roam	2015
Shut Up and Listen — Hard Business Truths That Will Help You Succeed	Tilman Fertitta	2019
Side Hustle — From Idea to Income in 27 Days	Chris Guillebeau	2017
Simplicity — An Elegant and Powerful Business Concept	Edward De Bono	1998
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Sink or Swim — New Job. New Boss. 12 Weeks To Get It Right	Milo Sindell and Thuy Sindell	2006
Six Action Shoes — A brilliant new way to take control of any business or life situation	Edward De Bono	1998
Six Disciplines Execution Revolution — Solving the One Business Problem That Makes Solving All Other Problems Easier	Gary Harpst	2008
Six Sigma — The Breakthrough Management Strategy Revolutionizing The World's Top Corporations	Mikel Harry and Richard Schroeder	2000
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Small Giants — Companies That Choose to Be Great Instead of Big	Bo Burlingham	2006
Small Message Big Impact — How to Put the Power of the Elevator Speech Effect To Work For You	Terri Sjodin	2011
Smart Brevity — The Power of Saying More with Less	Jim Vandehei, Mike Allen and Roy Schwartz	2022
Smart for Life — How To Improve Your Brain Power At Any Age	Michael D. Chafetz	1999
Smart Pricing — How Google, Priceline, and Leading Businesses Use Pricing Innovation for Profitability	Jagmohan Raju and Z. John Zhang	2010
Smart Trust — Creating Prosperity, Energy and Joy in a Low-Trust World	Stephen M.R. Covey and Greg Link	2012
Smartcuts — How Hackers, Innovators, and Icons Accelerate Success	Shane Snow	2014
Smarter Faster Better — The Secrets of Being Productive in Life and Business	Charles Duhigg	2016
Smarts — Are We Hardwired For Success?	Chuck Martin and Peg Dawson	2007
Snap Selling — Speed Up Sales and Win More Business with Today's Frazzled Customers	Jill Konrath	2010
So Good They Can't Ignore You — Why Skills Triumph Passion in the Quest for Work You Love	Cal Newport	2012
So You Want to Start a Podcast — Finding Your Voice, Telling Your Story, and Building a Community That Will Listen	Kristen Meinzer	2021
Social Media Marketing Workbook 2023 —	Jason Mcdonald	2023
Sometimes You Win Sometimes You Learn — Life's Greatest Lessons Are Gained from Our Losses	John Maxwell	2013
Speak With No Fear — Go From a Nervous, Nauseated, and Sweaty Speaker to an Excited, Energized, and Passionate Presenter	Mike Acker	2019
Speaking as a Leader — How to Lead Every Time You Speak ... From Board Rooms to Meeting Rooms, From Town Halls to Phone Calls	Judith Humphrey	2012
Speed — How Leaders Accelerate Successful Execution	John Zenger and Joseph Folkman	2017
Split the Pie — A Radical New Way to Negotiate	Barry Nalebuff	2022
Sprint — How to Solve Big Problems and Test New Ideas in Just Five Days	Jake Knapp and John Zeratsky	2016
Start at the End — How Companies Can Grow Bigger and Faster By Reversing Their Business Plan	Dave Lavinsky	2012
Start Late, Finish Rich — A No-Fail Plan For Achieving Financial Freedom At Any Age	David Bach	2005
Start with No — The Negotiating Tools That The Pros Don't Want You To Know	Jim Camp	2002
Startup Weekend — How to Take a Company From Concept to Creation in 54 Hours	Marc Nager and Clint Nelsen	2011
Startups That Work — The 10 Critical Factors That Will Make or Break a New Company	Joel Kurtzman and Glenn Rifkin	2006
Steal the Show — How to Guarantee a Standing Ovation for All the Performances in Your Life	Michael Port	2015
Stealth Income Strategies for Investors — 11 Surprising Ways You Can Easily Boost Your Income By $20,000 to $100,000 This Year	Mark Ford	2012
Steve Jobs —	Walter Isaacson	2011
Stillness is the Key — The Call to Stillness	Ryan Holiday	2019
Stop and Sell the Roses — Lessons from Business and Life from the CEO of 1-800-FLOWERS	Jim McCann	1998
Stories That Stick — How Storytelling Can Captivate Customers, Influence Audiences, and Transform Your Business	Kindra Hall	2019
Strategic Negotiation — A Breakthrough 4-Step Process for Effective Business Negotiation	Brian Dietmeyer and Max Bazerman	2004
Strategy Maps — Converting Intangible Assets Into Tangible Outcomes	Robert Kaplan and David Norton	2004
Strategy Pure and Simple II — How Winning Companies Dominate Their Competitors	Michel Robert	1998
Strategy That Works — How Winning Companies Close the Strategy-to-Execution Gap	Paul Leinwand and Cesare Mainardi	2016
Strengths Based Leadership — Great Leaders, Teams and Why People Follow	Tom Rath and Barry Conchie	2009
Stretch — How to Future-Proof Yourself for Tomorrow's Workplace	Karie Willyerd and Barbara Mistick	2016
Stretch — Unlock the Power of Less -- and Achieve More Than You Ever Imagined	Scott Sonenshein	2017
Subscribed — Why the Subscription Model Will Be Your Company's Future -- And What To Do About It	Tien Tzuo	2018
Super Crunchers — Why Thinking-By-Numbers Is The New Way To Be Smart	Ian Ayers	2007
Super Mentors — The Ordinary Person's Guide to Asking Extraordinary People for Help	Eric Koester and Adam Saven	2022
Superfans — The Easy Way to Stand Out, Grow Your Tribe, and Build a Successful Business	Pat Flynn	2019
Supertrends — Winning Investment Strategies for the Coming Decades	Lars Tvede	2010
Swim with the Sharks - The Mackay 66 — MacKay's Customer Profile Form - The MacKay 66	Harvey MacKay	1999
Swim with the Sharks Without Being Eaten Alive — Outsell, Outmanage, Outmotivate and Outnegotiate Your Competition	Harvey MacKay	1998
Switch — How to Change Things When Change is Hard	Chip Heath and Dan Heath	2010
Take on the Street — What Wall Street and Corporate America Don't Want You to Know What You Can Do to Fight Back	Arthur Levitt	2002
Taking People with You — The Only Way to Make Things Happen	David Novak	2012
Taking Smart Risks — How Sharp Leaders Win When Stakes Are High	Doug Sundheim	2013
Talent Force — A New Manifesto for the Human Side of Business	Rusty Rueff and Hank Stringer	2006
Talent Is Never Enough — Discover the Choices That Will Take You Beyond Your Talent	John C. Maxwell	2007
Talent Is Overrated — What Really Separates World-Class Performers From Everybody Else	Geoff Colvin	2008
Teach and Grow Rich — Share Your Knowledge to Create Global Impact, Freedom and Wealth	Danny Iny	2017
Team of Teams — New Rules of Engagement for a Complex World	Gen. Stanley McChrystal	2015
Teamthink: Team New Zealand — The "Black Magic" of Management Behind the 1995 America's Cup Success	Pete Mazany	1999
TED Talks — The Official TED Guide to Public Speaking	Chris Anderson	2016
Tell to Win — Connect, Persuade and Triumph with the Hidden Power of Story	Peter Guber	2011
That Will Never Work — The Birth of Netflix and the Amazing Life of an Idea	Marc Randolph	2019
The $100 Startup — Reinvent the Way You Make a Living, Do What You Love, and Create a New Future	Chris Guillebeau	2012
The 1 Hour Plan for Growth — How a Single Sheet of Paper Can Take Your Business to The Next Level	Joe Calhoon	2011
The 1-Page Marketing Plan — Get More Customers, Make More Money, and Stand Out From the Crowd	Allan Dib	2018

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The 10 Natural Laws of Successful Time & Life Management — Proven Strategies for Increased Productivity and Inner Peace	Hyrum Smith	2000
The 10 Rules of Sam Walton — Success Secrets for Remarkable Results	Michael Bergdahl	2010
The 10% Entrepreneur — Live Your Startup Dream Without Quitting Your Day Job	Patrick McGinnis	2016
The 100 Absolutely Unbreakable Laws of Business Success —	Brian Tracy	2000
The 110% Solution — Achieving Superlative Performance in Business and Life	Mark H. McCormack	1998
The 12 Week Year — Get More Done in 12 Weeks Than Others Do in 12 Months	Brian Moran and Michael Lennington	2013
The 22 Immutable Laws of Marketing — Violate Them At Your Own Risk	Al Ries and Jack Trout	1999
The 24-Hour Customer — New Rules for Winning in a Time-Starved, Always-Connected Economy	Adrian Ott	2010
The 29% Solution — 52 Weekly Networking Success Strategies	Ivan Misner and Michelle Donovan	2009
The 3-Minute Rule — Say Less to Get More from Any Pitch or Presentation	Brant Pinvidic	2020
The 4 Disciplines of Execution — Achieving Your Wildly Important Goals	Chris Mcchesney, Sean Covey and Jim Huling	2012
The 4 Lenses of Innovation — A Power Tool For Creative Thinking	Rowan Gibson	2015
The 4-Hour Workweek — Escape 9-5, Live Anywhere, And Join the New Rich	Timothy Ferriss	2007
The 5 Choices — The Path to Extraordinary Productivity	Kory Kogon and Adam Merrill	2015
The 5 Mistakes Every Investor Makes and How to Avoid Them — Getting Investing Right	Peter Mallouk	2014
The 5 Paths to Persuasion — The Art of Selling Your Message	Robert Miller and Gary Williams	2004
The 5 Patterns of Extraordinary Careers — The Guide For Achieving Success and Satisfaction	James Citrin and Richard Smith	2003
The 5 Second Rule — Transform Your Life, Work, and Confidence With Everyday Courage	Mel Robbins	2017
The 60 Minute Startup — A Proven System to Start Your Business in One Hour a Day and Get Your First Paying Customers in Thirty Days (Or Less)	Ramesh Dontha	2020
The 7 Habits of Highly Effective People — An Approach To Solving Personal and Professional Problems	Stephen R. Covey	2001
The 7 Habits of Highly Effective People — 30th Anniversary Edition	Stephen Covey and Sean Covey	2020
The 80/20 Individual — How To Accomplish More by Doing Less – the Nine Essentials of 80/20 Success at Work	Richard Koch	2003
The 80/20 Principle — The Secret of Achieving More With Less	Richard Koch	1998
The 86% Solution — How To Succeed in the Biggest Market Opportunity of the 21st Century	Vijay Mahajan and Kamini Banga	2006
The 8th Habit — From Effectiveness To Greatness	Steven Covey	2004
The Accidental Billionaires — The Founding of Facebook	Ben Mezrich	2009
The Achievement Habit — Stop Wishing, Start Doing and Take Command of Your Life	Bernard Roth	2015
The Age of Speed — Learning to Thrive in a More-Faster-Now World	Vince Poscente	2007
The Agenda — What Every Business Must Do To Dominate The Decade	Michael Hammer	2001
The Agile Manager's Guide to Getting Organized — How Highly Successful Managers Cut Through the Clutter And Get Things Done	Jeff Olson	1999
The Airbnb Story — How Three Ordinary Guys Disrupted an Industry, Made Billions ... and Created Plenty of Controversy	Leigh Gallagher	2017
The Alter Ego Effect — The Power of Secret Identities to Transform Your Life	Herman Todd	2019
The Amazement Revolution — Seven Customer Service Strategies to Create an Amazing Customer (and Employee) Experience	Shep Hyken	2011
The Amazon Management System — The Ultimate Digital Business Engine That Creates Extraordinary Value for Both Customers and Shareholders	Ram Charan and Julia Yang	2019
The Amazon Way — 14 Leadership Principles Behind the World's Most Disruptive Company	John Rossman	2014
The Answer — Grow Any Business, Achieve Financial Freedom, and Live an Extraordinary Life	John Assaraf and Murray Smith	2008
The Art of Business Wars — Battle-Tested Lessons for Leaders and Entrepreneurs from History's Greatest Rivalries	David Brown	2021
The Art of Digital Marketing — The Definitive Guide to Creating Strategic, Targeted and Measurable Online Campaigns	Ian Dodson	2016
The Art of Explanation — Making Your Ideas, Products, and Services Easier to Understand	Lee Lefever	2013
The Art of Negotiation — How to Improvise Agreement in a Chaotic World	Michael Wheller	2013
The Art of People — 11 Simple People Skills That Will Get You Everything You Want	Dave Kerpen	2016
The Art of Pricing — How to Find the Hidden Profits to Grow Your Business	Rafi Mohammed	2006
The Art of Social Media — Power Tips for Power Users	Guy Kawasaki and Peg Fitzpatrick	2015
The Art of Strategy — A Game Theorist's Guide to Success in Business and Life	Avinash Dixit and Barry Nalebuff	2008
The Art of the Start — The Time-Tested, Battle-Hardened Guide for Anyone Starting Anything	Guy Kawasaki	2010
The Art of the Strategist — 10 Essential Principles For Leading Your Company To Victory	William Cohen	2004
The Art of Woo — Using Strategic Persuasion to Sell Your Ideas	G. Richard Shell and Mario Moussa	2008
The Attention Economy — Understanding The New Currency Of Business	Thomas Davenport and John Beck	2001
The Automatic Customer — Creating a Subscription Business in Any Industry	John Warrillow	2015
The Back of the Napkin — Solving Problems and Selling Ideas With Pictures	Dan Roam	2008
The Balanced Scorecard — Translating Strategy Into Action	Robert Kaplan and David P. Norton	1998
The Best Service Is No Service — How to Liberate Your Customers From Customer Service, Keep Them Happy & Control Costs	Bill Price and David Jaffe	2008
The Bezos Letters — 14 Principles to Grow Your Business Like Amazon	Steve Anderson	2019
The Big Secret for the Small Investor — A New Route to Long-Term Investment Success	Joel Greenblatt	2011
The Brand You 50 — Fifty Ways To Transform Yourself From An "Employee" Into A Brand That Shouts Distinction Commitment and Passion!	Tom Peters	1999
The Breakthrough Company — How Everyday Companies Become Extraordinary Performers	Keith McFarland	2008
The Breakthrough Imperative — How the Best Managers Get Outstanding Results	Mark Gottfredson and Steve Schaubert	2008
The Business Model Innovation Factory — How to Stay Relevant When the World Is Changing	Saul Kaplan	2012
The Business of Memory — Fast-Track Your Career With Supercharged Brainpower	Frank Felberbaum and Rachel Kranz	2005
The Business Playbook — How to Document and Delegate What You Do So Your Company Can Grow Beyond You	Chris Ronzio	2022
The Carrot Principle — How the Best Managers Use Recognition to Engage Their People, Retain Talent, and Accelerate Performance	Adrian Gostick and Chester Elton	2007
The Cashflow Quadrant — Rich Dad's Guide To Financial Freedom	Robert Kiyosaki and Sharon Lechter	2000
The Catalyst — How to Change Anyone's Mind	Jonah Berger	2020
The CEO Next Door — The 4 Behaviors That Transform Ordinary People into World-Class Leaders	Elena Botelho and Kim Powell	2018

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The Checklist Manifesto — How to Get Things Right	Atul Gawande	2011
The Clean Tech Revolution — The Next Big Growth and Investment Opportunity	Ron Pernick and Clint Wilder	2007
The Common Path to Uncommon Success — A Road Map to Financial Freedom and Fulfillment	John Lee Dumas	2021
The Company of the Future — How the Communications Revolution is Changing Management	Frances Cairncross	2002
The Creative Curve — How to Develop the Right Idea at the Right Time	Allen Gannett	2018
The Creator's Code — The Six Essential Skills of Extraordinary Entrepreneurs	Amy Wilkinson	2015
The Crowdfunding Revolution — Social Networking Meets Venture Financing	Kevin Lawton and Don Marom	2011
The Culture Code — The Secrets of Highly Successful Groups	Daniel Coyle	2018
The Customer Driven Company — Moving From Talk To Action	Richard C. Whiteley	1999
The Customer Revolution — How To Thrive When Customers Are In Control	Patricia B Seybold	2001
The Customer-Funded Business — Start, Finance, or Grow Your Company with Your Customers' Cash	John Mullins	2014
The Cycle of Leadership — How Great Leaders Teach Their Companies To Win	Noel Tichy and Nancy Cardwell	2002
The Deviant's Advantage — How Fringe Ideas Create Mass Markets	Ryan Mathews and Watts Wacker	2002
The Dichotomy of Leadership — Balancing the Challenges of Extreme Ownership	Jocko Willink and Leif Babin	2018
The Differentiated Workforce — Transforming Talent Into Strategic Impact	Brian E. Becker and Mark A. Huselid	2009
The Digital Transformation Handbook — Rethink Your Business For the Digital Age	David Rogers	2017
The Discipline of Market Leaders — Choose Your Customers, Narrow Your Focus, Dominate Your Market	Michael Treacy and Fred Wiersema	1999
The Do-It-Yourself Lobotomy — Open Your Mind To Greater Creative Thinking	Tom Monahan	2002
The E-Myth Enterprise — How to Turn a Great Idea into a Thriving Business	Michael Gerber	2009
The E-Myth Manager — Why Management Doesn't Work – And What to Do About It	Michael Gerber	2002
The E-Myth Revisited — Why Most Small Businesses Don't Work and What to Do About It	Michael Gerber	1999
The eBay Phenomenon — Business Secrets Behind The World's Hottest Internet Company	David Bunnell	2001
The Eleven Keys to Leadership — Essential Leadership Skills at Your Fingertips	Dayle M. Smith	1998
The End of Competitive Advantage — How To Keep Your Strategy Moving As Fast As Your Business	Rita McGrath	2013
The End of Marketing as We Know It — Former Chief Marketing Officer, The Coca-Cola Company	Sergio Zyman	1999
The Eprocess Edge — Creating Customer Value and Business Wealth in the Internet Era	Peter Keen and Mark McDonald	2000
The Essential Advantage — How to Win With a Capabilities-Driven Strategy	Paul Leinwand and Cesare Mainardi	2011
The Essential Drucker — The Best of Sixty Years Writings on Management	Peter F. Drucker	2001
The Eva Challenge — Implementing Value-Added Change In An Organization	Joel Stern and John Shiely	2001
The Exceptional Presenter — A Proven Formula to Open Up! and Own the Room	Timothy Koegel and John Shiely	2007
The Execution Premium — Linking Strategy to Operations for Competitive Advantage	Robert Kaplan and David Norton	2008
The Exitpreneur's Playbook — How to Sell Your Online Business for Top Dollar by Reverse Engineering Your Pathway to Success	Joe Valley	2021
The Experience Economy — Work is Theatre and Every Business a Stage	Joseph Pine 11 and James Gilmore	1999
The Expertise Economy — How the Smartest Companies Use Learning to Engage, Compete, and Succeed	Kelly Palmer and David Blake	2019
The Fall of Advertising and the Rise of PR —	Al Ries and Laura Ries	2002
The Fifth Discipline — The Art & Practice of The Learning Organization	Peter Senge	2001
The Future is Faster Than You Think — How Converging Technologies Are Transforming Business, Industries, and Our Lives	Peter Diamandis and Steven Kotler	2020
The Future of Competition — Co-Creating Unique Value With Customers	C.K. Prahalad and Venkat Ramaswamy	2004
The Future of Management —	Gary Hamel	2007
The Game-Changer — How You Can Drive Revenue and Profit Growth With Innovation	A.G. Lafley and Ram Charan	2008
The Gap and the Gain — The High Achievers' Guide to Happiness, Confidence, and Success	Dan Sullivan and Dr. Benjamin Hardy	2021
The Genius of Opposites — How Introverts and Extroverts Achieve Extraordinary Results Together	Jennifer Kahnweiler	2016
The Genomics Age — How DNA Technology Is Transforming the Way We Live and Who We Are	Smith Gina	2004
The Gone Fishin' Portfolio — Get Wise, Get Wealthy... and Get On With Your Life	Alexander Green	2009
The Good Jobs Strategy — How the Smartest Companies Invest in Employees to Lower Costs and Boost Profits	Zeynep Ton	2014
The Google Story — Inside the Hottest Business, Media and Technology Success of Our Time	David Vise and Mark Malseed	2006
The Gorilla Game — An Investor's Guide to Picking Winners in High Technology	Geoffrey Moore and Paul Johnson	1998
The Halo Effect — . . . And the Eight Other Business Delusions That Deceive Managers	Phil Rosenzweig	2007
The Heart of Change — Real-Life Stories of How People Change Their Organizations	John Kotter and Dan Cohen	2002
The HP Way — How Bill Hewlett and I Built Our Company	David Packard	1998
The Hr Scorecard — Linking People, Strategy and Performance	Brian E. Becker and Mark A. Huselid	2001
The Human Element — Overcoming the Resistance That Awaits New Ideas	Loran Nordgren and David Schonthal	2022
The Icarus Deception — How High Will You Fly?	Seth Godin	2013
The Idea-Driven Organization — Unlocking the Power in Bottom-Up Ideas	Alan Robinson and Dean Schroeder	2014
The Ideafisher — How to Land the Big Idea -- and Other Secrets of Creativity in Business	Marsh Fisher	1999
The Industries of the Future —	Alec Ross	2016
The Inevitable — Understanding the 12 Technological Forces That Will Shape Our Future	Kevin Kelly	2016
The Influentials — One American in Ten Tells the Other Nine How to Vote, Where to Eat, and What to Buy.	Ed Keller and Jon Berry	2003
The Inmates Are Running the Asylum — Why High-Tech Products Drive Us Crazy and How To Restore the Sanity	Alan Cooper	2000
The Innovation Killer — How What We Know Limits What We Can Imagine – And What Smart Companies Are Doing About It	Cynthia Rabe	2006
The Innovation Secrets of Steve Jobs — Insanely Different Principles for Breakthrough Success	Carmine Gallo	2010
The Innovator's Method — Bringing the Lean Startup Into Your Organization	Nathan Furr and Jeff Dyer	2014
The Innovator's Solution — Creating and Sustaining Successful Growth	Clayton Christensen and Michael Raynor	2003
The Instant Millionaire — A Millionaire Reveals How To Achieve Spectacular Financial Success	Mark Fisher	1999
The Intelligent Investor — The Classic Text on Value Investing	Benjamin Graham	2005
The Internet Publicity Guide — How To Maximize Your Marketing And Promotion In Cyberspace	V.A. Shiva	1998

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The Investor's Manifesto — Preparing for Prosperity, Armageddon, and Everything In Between	William J. Bernstein	2009
The Invisible Continent — Four Strategic Imperatives of the New Economy	Kenichi Ohmae	2000
The Irresistible Growth Enterprise — Breakthrough Gains From Unstoppable Change	Donald Mitchell and Carol Coles	2001
The Knack — How Street-Smart Entrepreneurs Learn to Handle Whatever Comes Up	Norm Brodsky and Bo Burlingham	2009
The Knowing-Doing Gap — How Smart Companies Turn Knowledge Into Action	Jeffrey Pfeffer and Robert Sutton	2000
The Last Safe Investment — Spending Now to Increase Your True Wealth Forever	Bryan Franklin and Michael Ellsberg	2016
The Leader's Greatest Return — Attracting, Developing, and Multiplying Leaders	John Maxwell	2020
The Lean Product Playbook — How to Innovate With Minimum Viable Products and Rapid Customer Feedback	Dan Olsen	2015
The Lean Startup — How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses	Eric Ries	2011
The Lenovo Affair — The Growth of China's Computer Giant and Its Takeover of IBM-PC	Ling Zhijun	2006
The Lexus and the Olive Tree — Understanding Globalization	Thomas Friedman	2001
The Lifestyle Investor — The 10 Commandments of Cash Flow Investing for Passive Income and Financial Freedom	Justin Donald	2021
The Long Game — How to Be a Long-Term Thinker in a Short-Term World	Dorie Clark	2021
The Long Tail — Why the Future of Business is Selling Less of More	Chirs Anderson	2006
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