

# THINK & GROW RICH

## The Way To Personal Achievement

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### Main Theme

All achievement, including every fortune ever built, have their beginning in an idea. The wealth comes from turning the idea from something we can see in our minds eye alone into something that serves other people, and for which they are willing to pay. This is done through auto-suggestion, organized planning, master-mind association and an inner harmony between the thoughts of your mind and the actions and achievements of your life.

You literally become and achieve what you think about all day long. To control your life, control your thoughts.

### 1. Thoughts Are Things

Whatever the mind can conceive and believe man is capable of bringing into reality.

### 2. Desire

There are no limitations except those we set ourselves. Both poverty and riches are the direct results of our thoughts.

### 3. Faith

Ideas are being transformed into huge fortunes all around us. Using the medium of faith, you can join that group of people with great achievements.

### 4. The Sixth Sense

Creative part of the mind creating hunches and inspiration. Can be enhanced and refined.

### 5. Autosuggestion

Man is the master of his own destiny because he has the power to influence what he thinks about using the techniques of autosuggestion.

### 6. Specialized Knowledge

The intelligent direction of specialized knowledge is the most frequent way of amassing wealth.

### 7. The Brain

Capable of both broadcasting and receiving thoughts directly to or from other people.

### 8. Imagination

The imagination is the workshop in which all plans can be fashioned and prepared for action.

### 9. Decision

Successful people have the habit of reaching decisions quickly and changing them slowly if ever. Successful people have conquered procrastination.

### 10. Organized Planning

Everything created begins in the form of desires which are taken into the workshop of the imagination for proper organization and planning.

### 11. Power Of The Master Mind

You automatically take on the habits and power of the people you associate with. Control this by forming a Master Mind group who can assist you to achieve your dreams.

### 12. Persistence

Will-power, desire and persistence are essential for the transmuting of desires into monetary equivalents.

### 13. The Mystery Of Sex Transmutation

Sex transmutation involves the transfer of sex desire into a motivating force for financial achievement.

### 14. The Subconscious Mind

A vast reservoir storing every impulse or thought received through the five senses.

### 15. The Six Ghosts Of Fear

The master key that unlocks the door to life's bountiful riches is the privilege of creating in your own mind a burning desire to achieve. The satisfaction that comes to all who conquer self and force life to pay whatever they demand is overwhelming.

## 1. Thoughts Are Things

### Main Idea

Whatever the mind of man can conceive and believe man can achieve.

### Supporting Ideas

Thoughts are very powerful when mixed with a definiteness of purpose and a burning desire for their translation into riches or other material objects.

A man by the name of Edwin Barnes once turned up at Thomas Edison's business and announced he had come to go into business with the inventor.

Thomas Edison later said,

*"He stood there before me like an ordinary tramp, but there was something about the expression of his face which conveyed the impression he was determined to get what he had come after. I had learned from years of experience that when a man really desires something so deeply that he's willing to stake his entire future on a single turn of the wheel in order to get it, he is sure to win. I gave him the opportunity he asked for because I saw he had made up his mind to stand by until he succeeded. Subsequent events proved no mistake had been made."*

In other words, an intangible impulse of thought can be transmuted into material rewards by the application of known principles. You can start with nothing except the capacity to know what you want, and add determination to realize your desires. To do this, you have to overcome the habit of quitting when overtaken by temporary defeat.

Before success comes in any person's life, they are sure to meet with temporary defeat and perhaps some failure. Often, success comes just one step beyond the point at which defeat has overtaken you. All you have to do is to hang on in there.

The answer you may be seeking to the questions raised by experiences in your life may be found in your own mind. One sound idea is all you need to achieve success. When riches begin to come they come so quickly and in such great abundance that you'll be wondering where they had been hiding for all those lean years.

Riches actually begin with a state of mind and definiteness of purpose - with little or no work. One of the main weaknesses of mankind is the average man's familiarity with the word impossible. He knows all the rules that won't work, and all the things that can't be done. Success comes to those who become success conscious - or those who are obsessed with success. Failure comes to those who allow themselves to be failure conscious.

Another common weakness is the habit of measuring everyone and everything by our own experiences. We can foolishly believe that our own limitations are the exact measure of everyone else's limitations.

Every person is the master of their own fate - because everyone has the power to control what they think about. Brains become magnetized by the dominating thoughts that are held in the mind. These magnets attract the forces, the people and the circumstances of life which harmonize with the nature of the most dominating thoughts.

## 2. Desire

### Main Idea

There are no limitations except those we set ourselves. Both poverty and riches are the offspring of thought.

### Supporting Ideas

Burn your bridges behind you whenever you decide on a definite course of action or have a definitive goal to work towards. Make it impossible to go back any way except victorious. When you cut off all possible sources of retreat, you unleash creative powers within your soul that you never knew existed.

Every human being who reaches the age of understanding of the purpose of money wishes for more of it. But desiring riches with a state of mind that becomes an obsession, planning definite ways and means to acquire riches and backing those plans with persistence that does not recognize failure will bring riches.

The method by which a desire for riches can be transmuted into its financial equivalent is;

1. Fix in your mind the exact amount of money you desire. Not a vague general term, but an exact amount.
2. Determine exactly what you intend to give in return for that amount of money. (Remember - there's no such thing as a free lunch or something for nothing).
3. Establish a definite date by which you intend to possess the amount of money you desire.
4. Create a definite plan for carrying out that desire and begin at once (whether you are ready or not) to put that plan into action.
5. Write a clear, concise statement of the amount, by when and your plan for how you will achieve it.
6. Read your written statement aloud each day - when you arise in the morning, in the middle of the day and before retiring for the night. As you read, visualize yourself already having achieved your goal.

If you truly desire money so keenly that desire becomes an obsession and visualize yourself already in possession, you'll become determined to have it.

All those who have accumulated great fortunes throughout history first did a certain amount of dreaming, hoping, wishing, desiring, planning and visualizing - all before they actually acquired their fortunes.

Definiteness of purpose and burning desire to possess it made all the difference. The real leaders of the world have always been those people who could convert their thoughts into skyscrapers, factories, airplanes and everything else.

The great pioneers of the past did exactly that. For example, Thomas Edison dreamed of a lamp operated by electricity, and despite 10,000 failures, he stood by that dream until he made it a physical reality. Practical dreamers don't quit. The world today is filled with an abundance of opportunity which the dreamers of the past never knew.

All those who succeed in life get off to a bad start and pass through many heart-breaking struggles before they arrive. Often, the turning point in their lives comes at the moment of greatest crisis when they seem to discover hidden sources of strength.

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