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# **THE SIX-FIGURE SECOND INCOME**

## **How to Start and Grow a Successful Online Business Without Quitting Your Day Job**

**DAVID LINDAHL and JONATHAN ROZEK**

**DAVID LINDAHL** is a successful real estate developer who developed a seven-figure second income selling information products online. His real estate portfolio now totals more than \$221 million across the United States of America. He has been in business for more than 21 years.

**JONATHAN ROZEK** graduated Magna Cum Laude in Ancient Chinese from Harvard College. He studied French, Russian and Chinese simultaneously while at college.

The Web site for this book is at [www.SixFigureSecondIncome.com](http://www.SixFigureSecondIncome.com).

**ISBN** 978-1-77544-665-1

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**MAIN IDEA**

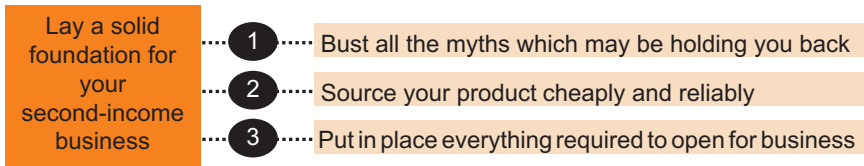
You can make a substantial income today by working at it with the bits and pieces of spare time you have available on the side. All you have to do to succeed is ignore all of the half truths, conventional wisdom, myths and outdated information which is out there. You also have to totally disregard all the fertilizer the snake-oil salesmen will try and feed you to get you to join their overpriced membership clubs or multilevel-marketing programs.

To build a second income to six-figure profitability levels, have your own online business that you work in your spare time. Building and then growing your online business will require that you undertake different activities in three specific time-frames:

- Pre-launch – you figure out what to sell, format your materials and decide on the delivery method you will offer.
- Operate – you learn how to generate leads, sell your product and build a profit spiral for the future by selling over and over.
- Optimize – once you've got everything set up, you pay attention and learn how to do things better in the future.

**Pre-Launch**

Pages 2 - 3



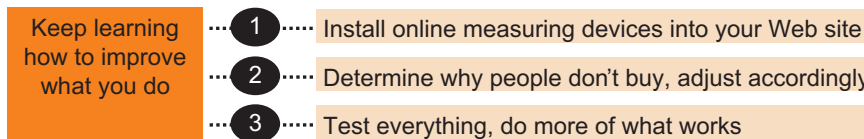
**Operate**

Pages 4 - 7



**Optimize**

Pages 7 - 8



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