

TALENT IS NEVER ENOUGH

**Discover the Choices That Will
Take You Beyond Your Talent**

JOHN MAXWELL

JOHN MAXWELL is internationally recognized as a leadership expert, speaker and author. To date, Dr. Maxwell has written thirty-eight books which have combined sales of more than 12 million copies. Two of his books, *The 21 Irrefutable Laws of Leadership* and *Developing the Leader Within You* have sold more than a million copies each. Dr. Maxwell is the founder of Injoy Stewardship Services and EQUIP. Dr. Maxwell is a graduate of Circleville Bible College, Azusa Pacific University and Fuller Theological Seminary. He is also the recipient of five honorary doctorates of divinity.

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MAIN IDEA

"If talent alone is enough, then why do you and I know highly talented people who are not highly successful?"

– John Maxwell

The fact is as long as there are people in the world, there will always be a large pool of raw talent available. If you genuinely aspire to stand out from the crowd, then there are thirteen choices you need to make in order to maximize your own personal talents:

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| <p>1 Belief ➤➤➤ Belief lifts your talent</p> <p>2 Passion ➤➤➤ Passion energizes your talent</p> <p>3 Initiative ➤➤➤ Initiative activates your talent</p> <p>4 Focus ➤➤➤ Focus directs your talent</p> <p>5 Preparation ➤➤➤ Preparation positions your talent</p> <p>6 Practice ➤➤➤ Practice enhances your talent</p> <p>7 Perseverance ➤➤➤ Perseverance sustains your talent</p> | <p>8 Courage ➤➤➤ Courage tests your talent</p> <p>9 Teachability ➤➤➤ Teachability expands your talent</p> <p>10 Character ➤➤➤ Character deepens your talent</p> <p>11 Relationships ➤➤➤ Relationships influence your talent</p> <p>12 Responsibility ➤➤➤ Responsibility strengthens talent</p> <p>13 Teamwork ➤➤➤ Teamwork multiplies your talent</p> |
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"Make these choices, and you can become a talent-plus person. If you have talent, you stand alone. If you have talent plus, you stand out."

– John Maxwell

"There seems to be little correlation between a man's effectiveness and his intelligence, his imagination or his knowledge. Intelligence, imagination and knowledge are essential resources, but only effectiveness converts them into results. By themselves, they only set limits to what can be contained."

– Peter Drucker, management consultant

"Talent is cheaper than table salt. What separates the talented individual from the successful one is a lot of hard work."

– Steven King, best-selling author

"Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved."

– William Jennings Bryan, attorney and political leader

"Life is a matter of choices, and every choice you make makes you. What will you do for a career? Who will you marry? How much education will you get? What will you do with today? But one of the most important choices you will make is 'who will you become!' Life is not merely a matter of holding and playing a good hand as you would hope to do in a card game. What you start with isn't up to you. Talent is God-given. Life is playing the hand you have been dealt well. That is determined by your choices. Talent plus right choices equals a talent-plus person. The talent-plus people are the ones who maximize their talent, reach their potential, and fulfill their destiny. I hope you will steer yourself in the right direction and make right choices that empower you to become a talent-plus person, build upon the foundation of your abilities, and live your life to its fullest potential."

– John Maxwell

1. Belief – Belief lifts your talent	Page 2
2. Passion – Passion energizes your talent.	Page 2
3. Initiative – Initiative activates your talent.	Page 3
4. Focus – Focus directs your talent	Page 3
5. Preparation – Preparation positions your talent	Page 4
6. Practice – Practice enhances your talent	Page 4
7. Perseverance – Perseverance sustains your talent	Page 5
8. Courage – Courage tests your talent.	Page 5
9. Teachability – Teachability expands your talent.	Page 6
10. Character – Character deepens your talent	Page 6
11. Relationships – Relationships influence your talent	Page 7
12. Responsibility – Responsibility strengthens talent.	Page 7
13. Teamwork – Teamwork multiplies your talent	Page 8

