

SUPER MENTORS

The Ordinary Person's Guide to Asking Extraordinary People For Help

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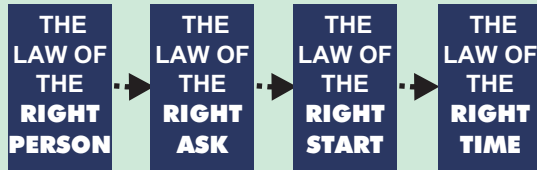
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MAIN IDEA

The conventional approach was that you find a mentor who would guide you long-term to success, happiness, wealth, and the promised land. Unfortunately, in the real world of today, that person does not exist. Instead, modern mentorship is more about opportunity than advice.

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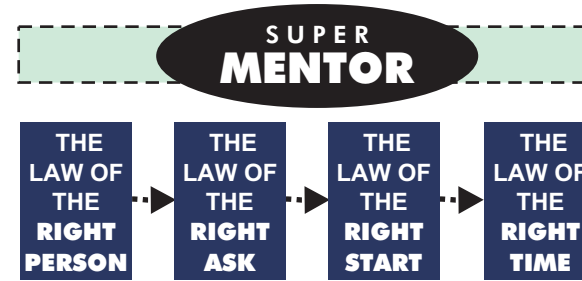
What you need today is more someone who will open doors, provide an introduction, or move your resume to the top of the pile. In other words, you need a "Super Mentor" who will help you achieve an extraordinary outcome. To find and work with a good Super Mentor, it really comes down to aligning and complying with the Four Laws of Super Mentors:



Don't worry about trying to find the perfect mentor. Instead, focus on the process you use to create opportunities for great people to mentor you on a specific project or collaboration. Specifically, leverage the PAST framework:

- P • Identify the right people.
- A • Ask them to work with you the right way.
- S • Start your relationship on the right foot.
- T • Get mentors involved at the right time.

**Aim Higher,
Ask Smaller
Do It All Again**



What makes a mentor super? Page 2

Pure and simple a Super Mentor will help you solve significant, immediate problems in your life and career. The secret of finding a Super Mentor is not to start with the person; start with the problem you're facing. Then find the right person to help you move forward. Super Mentors can and should drive tangible outcomes that matter to you.

P – The Law of the Right Person. Pages 3 - 4

Find the people who have the power to transform and upgrade your career trajectory. Learn how to connect with the people who have access to and control the opportunities you're seeking.

A – The Law of the Right Ask Pages 4 - 5

When you approach a mentor, have something specific in mind. Make your ask simple, and schedulable. Explain the opportunity to work together, and acknowledge their capacity to add value. Learn how to make the right ask to get great opportunities.

S – The Law of the Right Start Pages 5 - 6

Always begin the mentor relationship small. Build some momentum, and then take steps to make it super. Learn how to grow mentor relationships so you can work your way up to genuinely transformative career and life opportunities over time.

T – The Law of the Right Time Pages 7 - 8

Mentorship has seasons. Engage the ideal mentor at the right time in your life and career. Learn how to identify the stages of your career, so you can then figure out the right mentors to support you as you go through those stages. Be self-aware.

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