

# CAREER RENEGADE

## How to Make a Great Living Doing What You Love

**JONATHAN FIELDS**

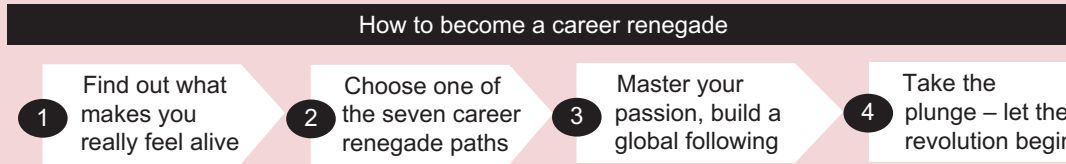
**JONATHAN FIELDS** is a hedge-fund lawyer turned entrepreneur. He is the founder of Career Renegade, Inc., a training company specializing in entrepreneurship training. He is a passionate podcaster, blogger and public speaker. Mr. Fields has been profiled in the *New York Times*, the *Wall Street Journal*, *Entrepreneur* magazine, *Vogue*, *Elle* and *Small Business Success*. He has experience working as an enforcement attorney for the U.S. Securities and Exchange Commission, as a corporate lawyer and has launched several successful businesses in the health and fitness industry including Sedona Wellness Center and Sonic Yoga NYC. Mr. Fields is a graduate of Yeshiva University.

The Web site for this book is at [www.careerrenegade.com](http://www.careerrenegade.com)

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**MAIN IDEA**

It's now entirely possible and realistic to figure out ways to transform your passions and interests into enough money to live well in the world – to become a career renegade. All you need is a workable game plan for how to go about making this transformation:



*“The simple truth is you can turn nearly any passion into a big, fat heap of money. However, it often requires mining aspects of those passions you never knew existed or bringing them to life in markets and ways that defy the mainstream. With nearly every move I’ve made, there’s been an army waiting to tell me, ‘You can’t do that!’ In the beginning, I’d try to argue. Now, I tell them, ‘Just watch me,’ and go ahead and do that very thing they’ve convinced themselves is undoable. Much to the contrary of what we’ve been told for the better part of our lives, we do not exist for the sole purpose of paying our bills, grooming our kids to be able to do the same, and maybe, someday, retiring to finally enjoy life, should we ever reach that point. We are here to let our lights shine as brightly as possible, to drink in the joy of friendship and family, to serve and better the greater community, and to tap into and inspire passion in everything we do. We are here to come alive. In doing so, we serve as an example to others that a life beyond muddling by is not only possible, but mandatory.”*

– Jonathan Fields

**1. Find out what makes you really feel alive . . . . . Page 2**

To launch forth as a career renegade, you first have to figure out what it is you’re passionate about. This isn’t hard to do – it basically involves answering three questions truthfully and correctly. As you do this, keep in mind one comforting truth – you don’t have to be world class to make a world-class living, you just have to know how to go about monetizing your passions.

**2. Choose one of the seven career renegade paths. . . . . Pages 3 - 5**

There are seven viable ways you can make enough money to support yourself as a career renegade:



Choose the one that is you and work towards heading down that path as quickly and as far as you can.

**3. Master your passion, build a global following . . . . . Pages 6 - 7**

Become an authority in your field and then actively generate ways you can demonstrate your mastery. As imposing as the title may sound, designate yourself as “an authority” or a “public expert” on what you’re passionate about. Then get busy using all the tools of the information age to spread the word about what you’re good at. Go for credibility first and you open the doors to cash in later on.

**4. Take the plunge – let the revolution begin . . . . . Page 8**

Acknowledge your fear of failure and then focus all your energies on becoming a success as a career renegade. This is very much a subject where the proof is in the doing. Get busy putting your ideas into action. Do something which is radically different from what everyone else is doing if you genuinely aspire to end up in a different and better place. But don’t just think about it – get busy doing.

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