

BORN FOR THIS

How to Find the Work You Were Meant To Do

CHRIS GUILLEBEAU

CHRIS GUILLEBEAU is a writer, entrepreneur and world traveler. For ten years, he undertook a project to visit every country in the world and he has now personally visited all 193 countries. He is the author of *The Happiness of Pursuit*, *The \$100 Startup* and *The Art of Non-Conformity*. He has been self-employed (Chris Guillebeau, Inc.) for 38 years and counting. Every summer, Chris Guillebeau hosts the World Domination Summit which brings together thousands of thought leaders in many fields. He is a graduate of the University of Washington.

The Web site for this book is at www.BornForThisBook.com.

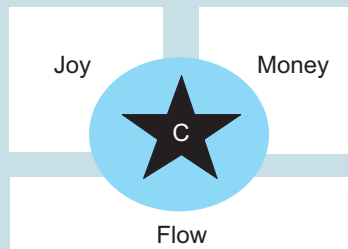
ISBN 978-1-77544-881-5

MAIN IDEA



What does it take to get the career of your dreams – something that fits you so well it feels like you're doing what you were born to do?

The key to feeling like you've won the career lottery is to use what can be termed the Joy-Money-Flow Model. It goes something like this:



A stellar career for you will incorporate:

- Doing something that makes you happy personally – something you enjoy. (Joy)
- Doing something which is highly financially valued by companies and individuals. (Money)
- Doing something which maximizes your unique skillset in a productive way. (Flow)

To find the work you were meant to do, you need to find the right combination of Joy, Money and Flow. It can be done.

"There's more than one possible path to career success, but you want to find the best one-the thing you were born to do. You want to win the career lottery and discover a job or vocation that doesn't feel like work. Achieving this goal will require changes in mindset, strategy and action. Above all else, finding the work you were meant to do should be your number one career goal."

– Chris Guillebeau

1. Principles of finding the work you were born to do Pages 2 - 5

To find the work you were meant to do and the job that you were born for, keep these ten basic principles in mind:



- 1 ▶ There's always more than one path – Use Joy-Money-Flow
- 2 ▶ Craft backup plans – they allow you to take more risks
- 3 ▶ Commit to resigning from your job every year
- 4 ▶ Find ways to improve your soft skills – they matter
- 5 ▶ Don't store things in your head – it's inefficient
- 6 ▶ Choose your own job title no matter what you do
- 7 ▶ Hack your job – Create best possible working conditions
- 8 ▶ Maximize your security by having multiple income sources
- 9 ▶ Don't fear commitment – Mistakes are inevitable
- 10 ▶ If something isn't working, give up and move on

2. Strategies for finding the work you were meant to do Pages 6 - 8

The menu for finding the work you were meant to do has at least seven strategy options. Use as many or as few of these strategies as it takes:



- 1 ▶ Always have a side hustle on the boil
- 2 ▶ Build your own small business empire
- 3 ▶ Figure out how to land your dream job
- 4 ▶ Act like a self-employed employee – become indispensable
- 5 ▶ Recruit a small army of fans and supporters
- 6 ▶ Refuse to specialize – try everything
- 7 ▶ Say farewell to the wrong opportunities quickly and decisively

Summaries.Com

The Ultimate Business Library



We condense **300+ page** business books into **8-page** summaries.

By reading summaries, you'll get the **key ideas** in **30 mins**, so you can spend more time turning your ideas into **dollars**.

Knowledge is Power — Invest in Your Future

For just **\$2 per week**, you will...

- Learn from the mistakes and success of the smartest people in business;
- Get fresh ideas, strategies & motivation that could be worth millions to you;
- Follow emerging trends, so you can catch the wave before your competitors do;
- Catch up on the classics you always wanted to read.

1,000 Top Business Book Summaries

Our catalog includes summaries on a range of topics for aspiring entrepreneurs, managers, and consultants.

BUSINESS PLANS

MANAGEMENT

PRESENTATIONS

SALES

LEADERSHIP

MOTIVATION

STRATEGY

AND MORE

